



Pink Sheet   
Pharma intelligence

Scrip   
Pharma intelligence

In Vivo   
Pharma intelligence

Medtech Insight   
Pharma intelligence

Rose Sheet   
Pharma intelligence



MY VIEW

# Your Content Your Way

My View allows you to view only the topics you want to follow. Choose from a list of available topics, which are individualized for each publication, and design your own My View home page. It's easy to set up your choices when you register, or change them later.

## My View Page


[EDIT MY VIEW](#)




Your My View page shows you content in the topics you selected, in order of importance to you. You can edit this display at any time by clicking "Edit My View". Use the icons on the upper right to change from a grid view to a list view. To return to the Pink Sheet homepage, click on the Pink Sheet logo in the upper left of the screen.

### My Legal and IP

[SEE ALL LEGAL AND IP](#)[EDIT MY VIEW](#)




#### Dr. Reddy's Under Fire From German Regulator; Has Risk Of Class Action Suit


By [Anju Ghangurde](#) 11 Aug 2017 | [ANALYSIS](#) | 

Dr. Reddy's compliance woes hit a new low, with the German regulator stopping supplies to the EU from the firm's Bachupally unit over significant GMP deviations. Worse still, some foreign investor rights law firms appear to be preparing for a class action suit against the company.

[Legal Issues](#) | [Manufacturing](#) | [Quality](#)




#### AbbVie AndroGel Jury Verdict Targets 'Low T' Promotion


By [Brenda Sandburg](#) 24 Jul 2017 | [NEWS](#) | 

In first bellwether trial in testosterone replacement therapy litigation, jury issues \$150m verdict against AbbVie for fraudulent misrepresentation of AndroGel.

[BioPharmaceutical](#) | [Policy](#) | [Legal Issues](#)



#### Enoxaparin Generic Saga Continues: Momenta's Manufacturing Patent Invalid

By [Brenda Sandburg](#) 23 Jul 2017 | [NEWS](#) | 

Jury verdict comes seven years after Momenta/Sandoz launched generic version of Lovenox; firms sought treble damages from Amphastar for willful infringement of manufacturing process patent.

[Generic Drugs](#) | [Legal Issues](#) | [Intellectual Property](#)





# Set Up and Editing: Registration

When you register on a product site, you will be asked to select My View topics you want to follow for that product. For example, if you are on the Pink Sheet site and click Register, you will set up your topics for Pink Sheet.

If you want to select My View topics for other publications, you can do this in My Account once you have completed registration and are logged in.

## Last Step - make it personal to you

**Register**  **Sign In**

COMPLETE YOUR REGISTRATION

My View is an easy way for you to view the content most important to you, quickly. Follow and reorder topics below, based on your interests, to have your personal My View homepage prioritized for you. You can choose as many or as few topics as you wish, and edit them at any time.






### Medtech Insight

CHANNEL FOLLOWING

Choose the topics you want to follow, and then click, drag, and drop them to put them in order of importance.

FOLLOW ALL

UNFOLLOW ALL

Appointments	<div>FOLLOWING</div>	
Approvals	<div>FOLLOWING</div>	
Combination Products/Drug Delivery	<div>FOLLOWING</div>	
Asia Pacific	<div>FOLLOWING</div>	<div><div>3</div>MOVE </div>
Cardiovascular	<div>2</div> <div>NOT FOLLOWING</div>	

**1 REGISTER** to create an account – you will automatically be prompted to set up My View for your chosen publication.

**2 CHOOSE** the topics you want to follow by clicking on the NOT FOLLOWING button next to your chosen topic.

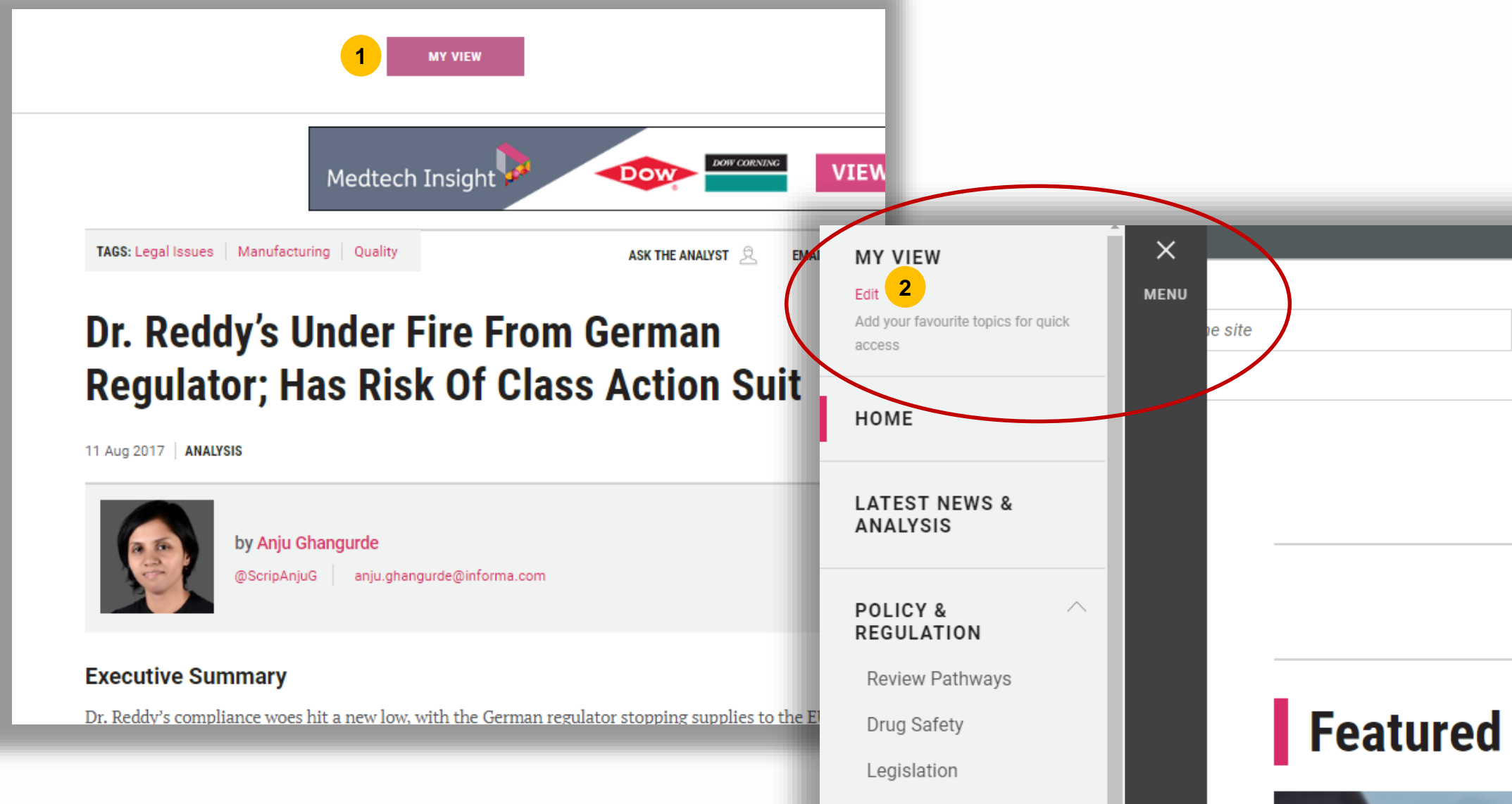
**3 CHANGE** the order of topics you see on your My View page by clicking anywhere in the topic line of a topic you are following, and dragging and dropping the topic to your chosen location.



# Set Up and Editing: Getting Started

If you are already registered and have not set up My View, here is how you can get started. You must be logged in to access these features.

**Note:** You cannot set topics across multiple publications. To set or change topics for another publication, first navigate to that publication, then back to any My View set up option to complete your selections.



**1** If you haven't set up My View, clicking the My View button at the top of any page will take you to the My View set up page

**2** You can also set up My View via the Edit link in the menu

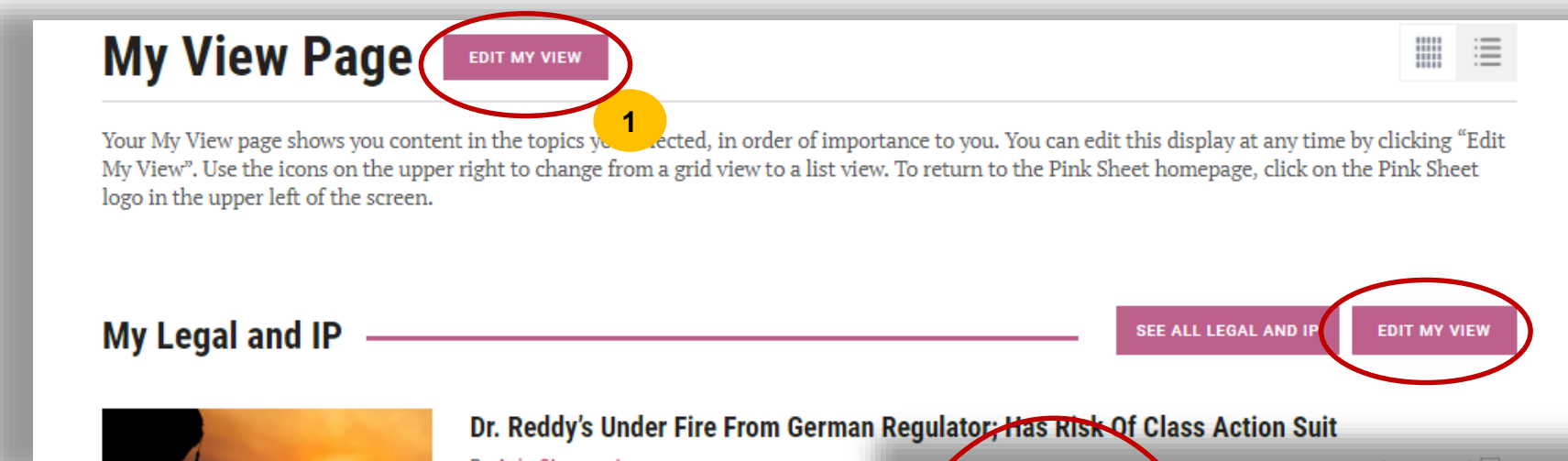
NOTE: you can also access your My View menu at any time via My Account



# Set Up and Editing: Changing your Selections

There are a few ways to navigate to the My View set up page in order to update or rearrange your topics. You must be logged in to access these features.

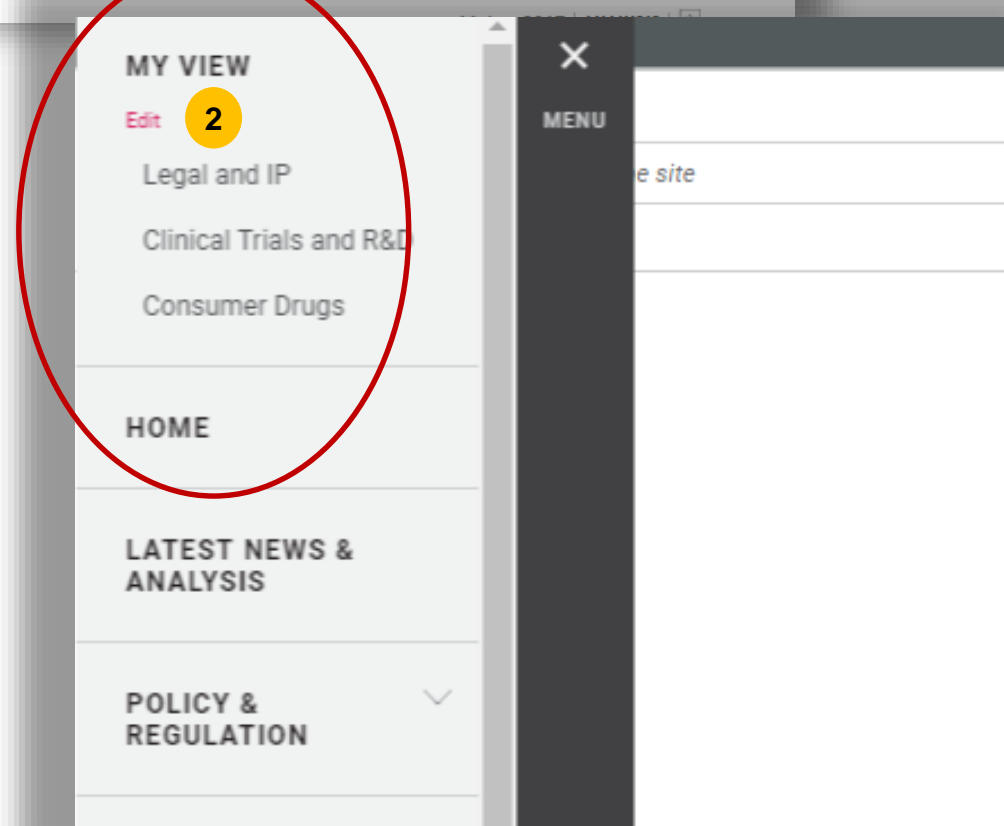
**Note:** You cannot set topics across multiple publications. To set or change topics for another publication, first navigate to that publication, then back to any My View set up option to complete your selections.



**1** If you are already on the My View Page, you can change your selections by clicking on Edit My View

**2** The Menu of each publication will show you the topics you are following and clicking Edit takes you to the My View selection page.

NOTE: You can also access the My View selection page via My Account





# Set Up and Editing: Navigation

You must be logged in to access My View.

Click on the My View button to see your selected topics and articles. To return to the publication Homepage, simply click on the logo in the upper left.

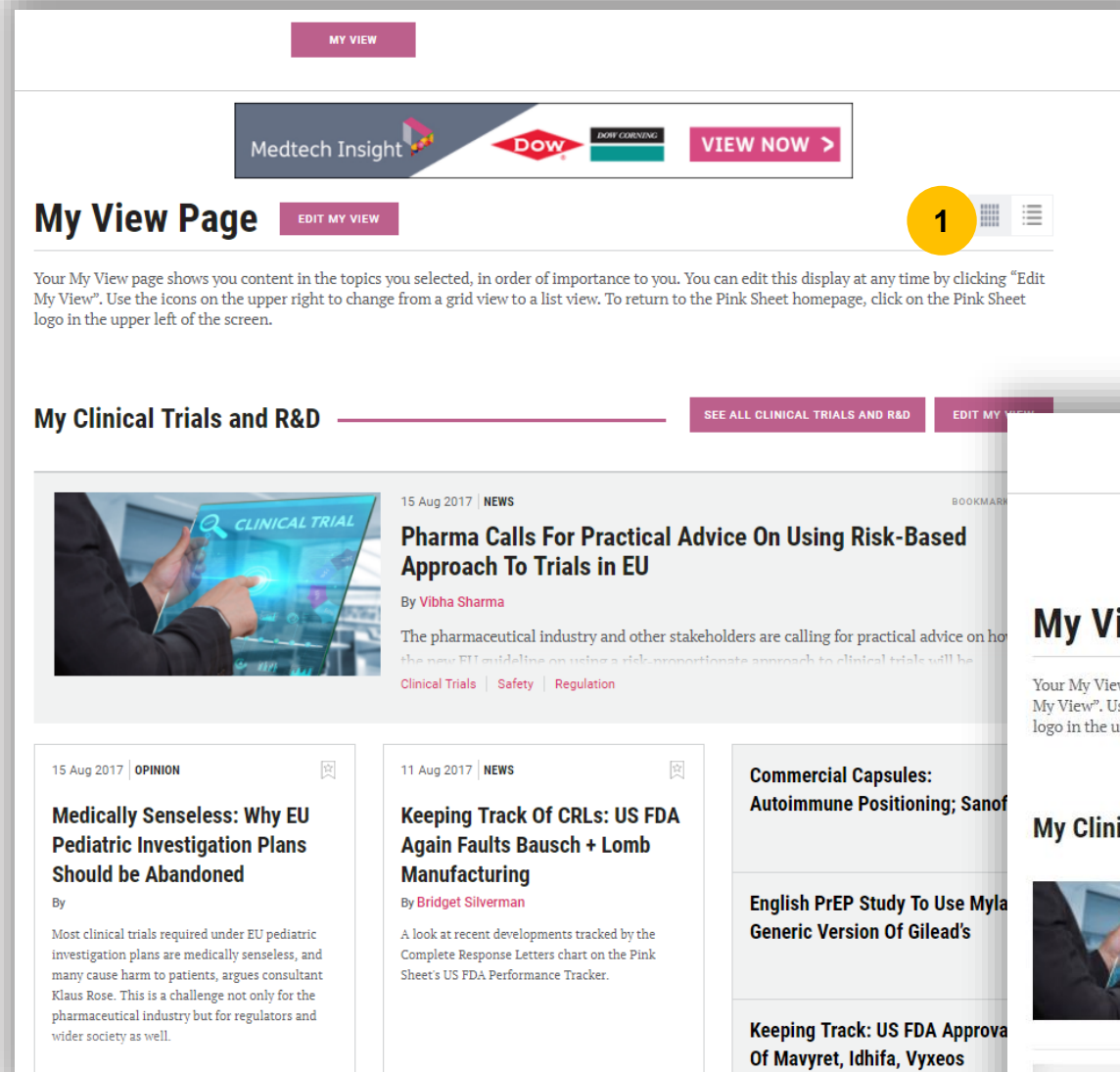
The screenshot shows the Medtech Insight Pharma Intelligence website. At the top left is the logo (labeled 2) and a search bar. At the top right is the 'MY VIEW' button (labeled 1). Below the logo is a 'MENU' button. The main content area features a banner for 'concept to clinic', a tagline 'your partner from', and a 'Learn more' button. Below the banner are tags for 'Quality Control', 'Compliance', and 'Quality'. The main article is titled 'Quality Replay: Device History Record 'Oversights' A Clear Path To Quality Troubles, FDA Says' and is dated '11 Aug 2017 | ANALYSIS'. The author is 'Shawn M. Schmitt' with contact information '@MedtechShawn' and 'shawn.schmitt@informa.com'. To the right of the article are sections for 'Topics' (Device Areas, Subjects, Industries), 'Related Companies' (Thoratec Corp., Baxter International Inc.), and an 'ADVERTISEMENT' section.

- 1 The My View button appears at the top of every page. If you have already set up My View, it will take you to your My View Page. Otherwise, it will take you to the My View set up page.
- 2 Clicking on the publication's logo will return you to the main homepage

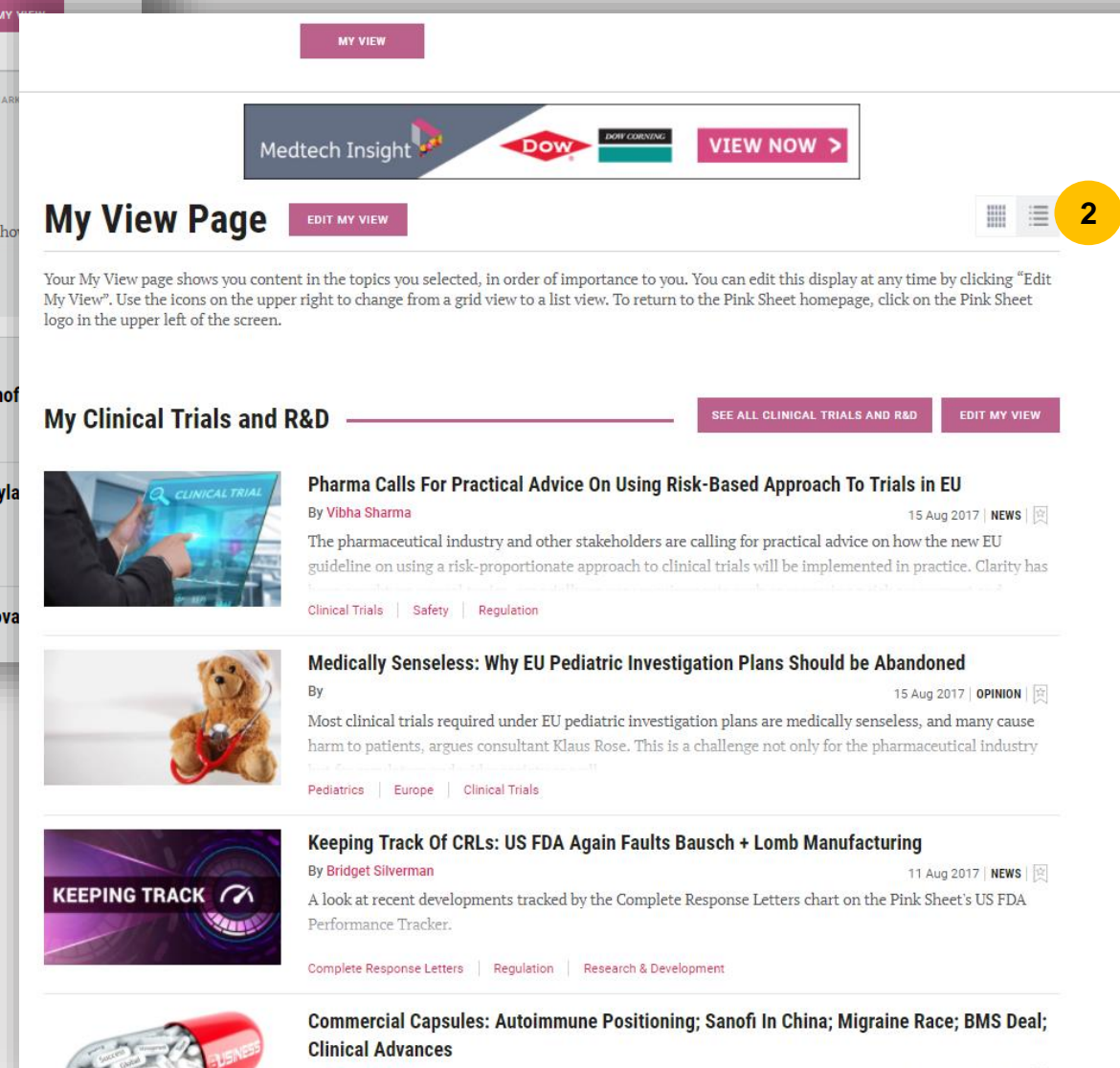


# Using My View: Grid View or List View?

You have two choices for displaying your My View articles



**1** **Grid View** shows you the most recent news front and center. Older stories take up less space.

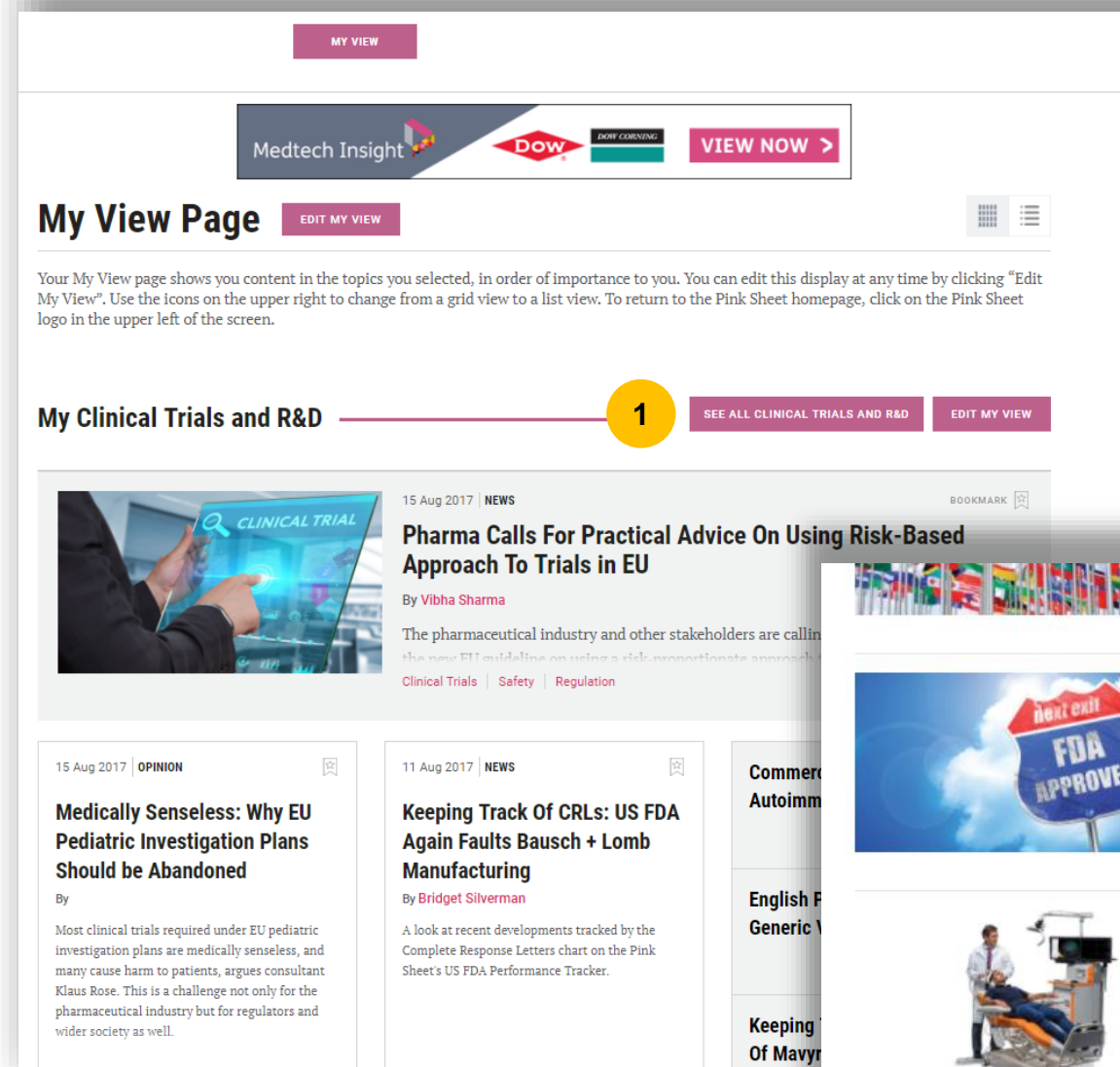


**2** **List View** shows you your articles in a compact list, complete with featured images and summary for each article for ease of scanning.

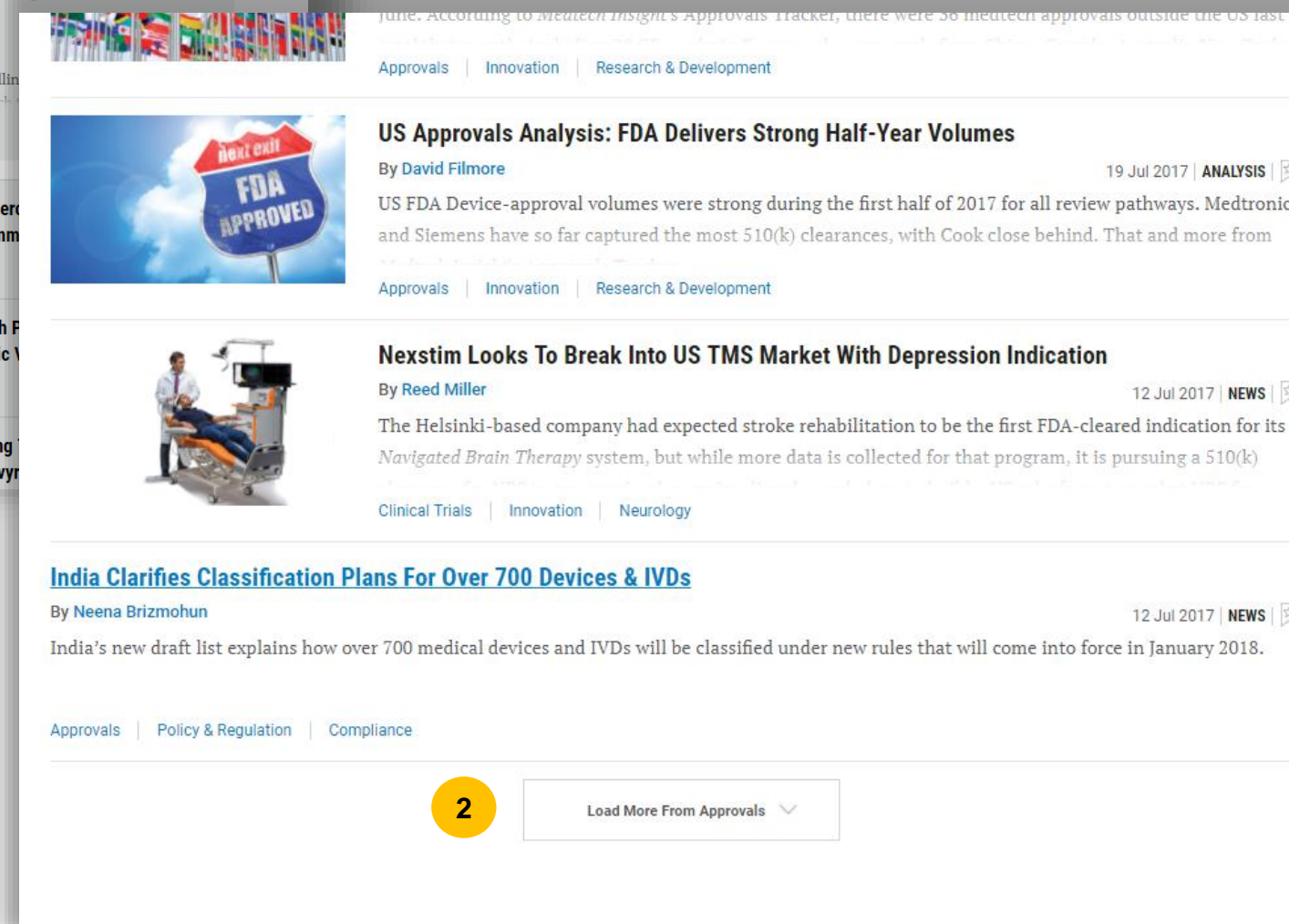


# Using My View: Loading More Content

My View shows you the most recent articles for the topic you are following, but you have two ways to see older articles.



**1** See All takes you to a new page, showing the complete list of all articles in the topic you are following



**2** Load More From loads the next most recent batch of articles from your topic onto the My View page





# My View Topics

Scrip	Pink Sheet	Medtech Insight	In Vivo	Rose Sheet
Appointments	Asia Pacific	Appointments	Growth	Advertising, Marketing, Sales
Approvals	Clinical Trials and R&D	Approvals	Innovation	Animal Testing Issues
Asia Pacific	Consumer Drugs	Asia Pacific	Leadership	Business Strategies
Biosimilars	Dermatology	Cardiovascular	Market Access	Dietary Supplements
Cardiovascular	Drug Approvals	Clinical Trials	Market Intelligence	FDA
Central Nervous System	Drug Safety	Combination Products/Drug Delivery		Ingredients
Clinical Trials and Research & Development	Europe	Deals, M&A, and Financing		Legal Issues & Legislation
Deals, Mergers, & Acquisitions	FDA Advisory Committees	Diabetes		Marketplace
Europe	Infectious Diseases	Digital Health		NGO Action
Immunology	Legal and IP	Europe		Product Recalls
Immuno-Oncology	Legislation	In Vitro Diagnostics		Regulation - EU
Infectious Diseases	Manufacturing	Legal Issues		Regulation - US
Leadership	Market Access & Reimbursement	Market Access		Trademarks
Metabolic	Review Pathways	Neurology/Neuromodulation		
Oncology	Neurology	Oncology		
Pricing, Reimbursement and Market Access	Oncology	Orthopedics		
Respiratory	United States	Policy and Regulation		
Start-Ups & SME's		Quality Control and Compliance		
United States		Start-Ups and Innovation		
		Surgery		
		United States		

These topics are available to follow. Note that each publication has a separate list of topics.



# For More Information...

If you still have questions about how to access or use any of our products, or to schedule live training, please contact **Client Services** at:

Phone:

- ❖ US: 888-670-8900 or +1 908-547-2200
- ❖ UK: +44 (20) 337 73737
- ❖ Australia: +61 2 8705 6907

Email: [clientservices@pharma.informa.com](mailto:clientservices@pharma.informa.com)

**Did you know...** Informa Pharma Business Intelligence has **Product Managers** for their Insight products, who are available and eager to speak with our customers about their experiences using our products...

If you have experiences you would like to share -- positive or negative, or ideas for how we can improve our products to make them more useful please contact us so we can arrange a time to speak:

[Lesley.Greene@Informa.com](mailto:Lesley.Greene@Informa.com)

[Julia.Seto@Infoma.com](mailto:Julia.Seto@Infoma.com)

