

# Biomedtracker – now enhanced with Datamonitor Healthcare

Real-time tracking and analysis of the drug development pipeline

✓

Tracks key clinical, regulatory and commercial events and activities for every drug, company and indication area.

✓

Unique Likelihood of Approval (LOA) metric to assess the impact of key industry events.

Datamonitor Healthcare

In-depth research and expert analysis of the pharmaceutical and biotech industries

✓

Expert coverage of key diseases, treatments, companies, drugs and market trends.


✓

Supports the development and validation of strategic plans based on marketplace realities.

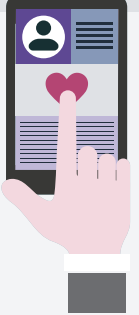
## A Core Commercial Solution for the Pharmaceutical Commercial Sector

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Seamless connectivity between Biomedtracker & Datamonitor Healthcare, creates a powerful tool that simplifies workflows and get to critical information quickly and easily, with access to:



The new Pharma Intelligence Disease Hub, for expert, comprehensive disease coverage for nearly **700** diseases

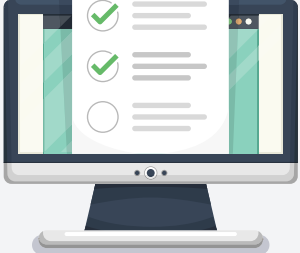


Disease overviews, forecasts, treatments, epidemiology, and pricing & reimbursement etc




Stay on top of market events and upcoming milestones/catalysts that impact likelihood of approval including trial data, regulatory updates and partnerships

Report Store




A Report Store for Disease, Strategy and Company reports


## Additional enhancements to Biomedtracker




Sleeker, streamlined design



More intuitive interface for ease of use



Improved speed and site performance to get results quicker



A Revamped Report Store to search the full library of Pharma Intelligence reports

Biomedtracker

Pharma intelligence | informa