



USER GUIDE

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Product Overviews



Products



<https://hbw.pharmaintelligence.informa.com>

The only one-stop source of regulatory, legislative, legal, and commercial news and insight for the **OTC, dietary supplements, and cosmetics** industries.



<https://generics.pharmaintelligence.informa.com>

Unrivalled coverage, news and analysis of the **global generics, biosimilars and value-added medicines** industries.



<https://invivo.pharmaintelligence.informa.com>

The premier resource for **life sciences business strategy**, covering the biopharma, medtech, and diagnostics industries in one authoritative package.



<https://medtech.pharmaintelligence.informa.com>

Extensive coverage of **global medtech news and insight** to help create your business-building strategy.



<https://pink.pharmaintelligence.informa.com>

The **policy and regulatory insights advantage** for biopharma decision-makers around the globe.



<https://scrip.pharmaintelligence.informa.com>

The insight advantage **commercial biopharma leaders** around the globe rely on most.



Specialty Content

The below will help you locate specialty content, including content from some of our legacy publications

SPECIALTY CONTENT	CONTENT LINK	CUSTOM EMAIL ALERT*
Manufacturing	To access Manufacturing content (formerly found in The Gold Sheet, now part of Pink Sheet) click here .	To create a Custom Email Alert for Manufacturing content click here .
Consumer Drugs	To access Consumer Drugs content (formerly in The Tan Sheet and Pink Sheet, now part of HBWI) click here .	To create a Custom Email Alert for Consumer Drugs content (formerly in The Tan Sheet and Pink Sheet) click here .
Dietary Supplements	To access Dietary Supplements content (formerly in The Tan Sheet, now part of HBWI) click here .	To create a Custom Email Alert for Dietary Supplements content (formerly in The Tan Sheet) click here .
Asia Pacific	To access Asia Pacific content (formerly in PharmAsia News, now in Scrip) click here .	To create a Custom Email Alert for APAC content (formerly PharmAsia News) click here .
The RPM Report	To access new content by editorial staff of the legacy RPM Report click here .	To create a Custom Email Alert for content from the staff of the legacy RPM Report click here .
Start-Up	To access new content by editorial staff of the legacy Start-Up click here .	To create a Custom Email Alert for content from the staff of the legacy Start-Up click here .
SCRIP Regulatory Affairs	To access new content by editorial staff of the legacy Scrip Regulatory Affairs click here .	To create a Custom Email Alert for content from the staff of the legacy Scrip Regulatory Affairs click here .

* Note: You must be logged in to save an alert. If you are not logged in when you click on the link, you will be prompted to log in.

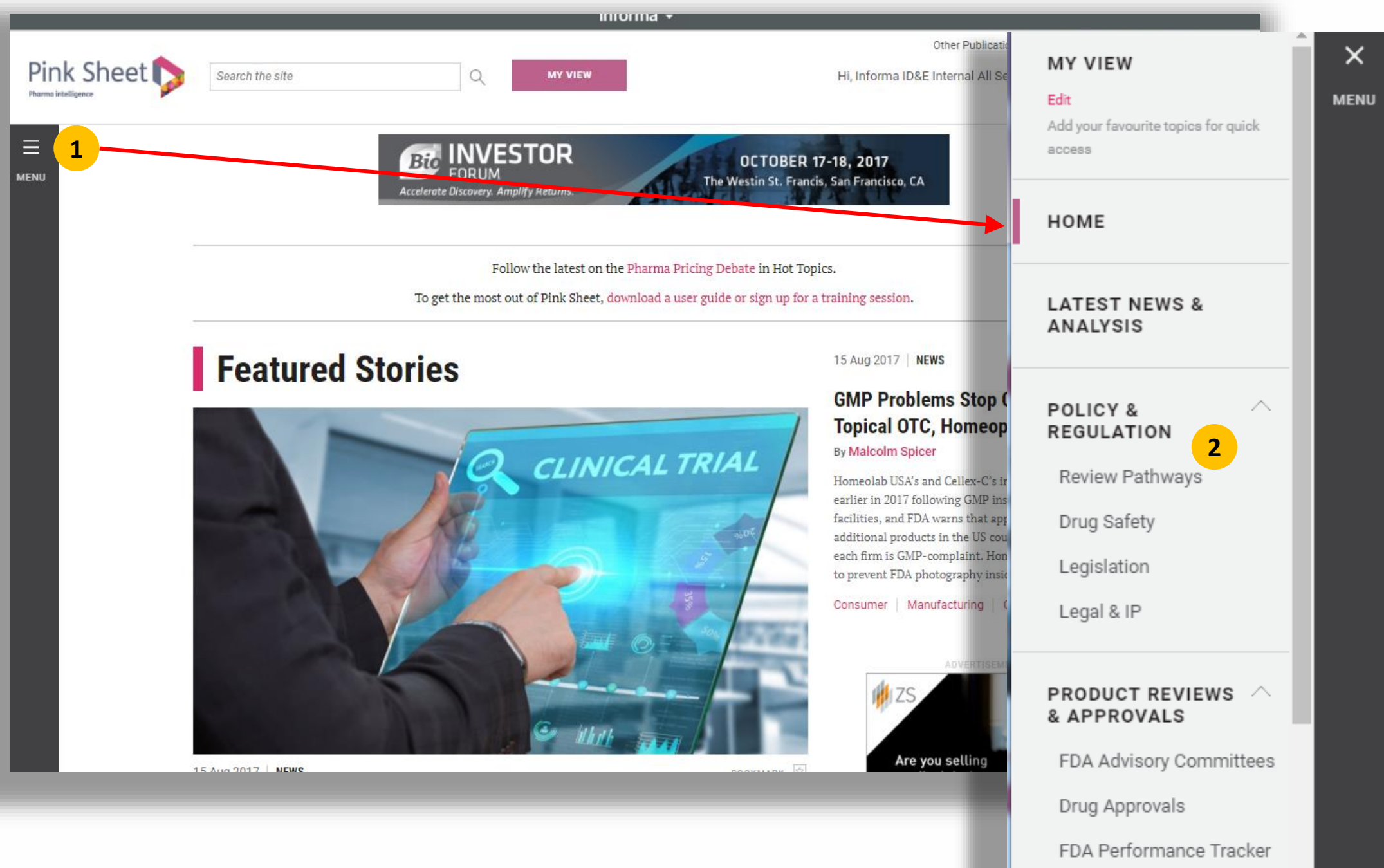


Navigation



Menu Bars

Each product has a **Menu** that is located down the left side of the screen that expands when clicked to list Topic Pages. (On mobile devices the menu may appear different but will be located in the upper left near the product logo.) In addition to standard subject areas, you will find special links like Hot Topics, regulatory and commercial trackers, and exclusive editorial features.



1 Click on the Menu icon to expand the menu bar.

2 Click on the arrows to expand or collapse the topic lists to see more or less.



Topic Pages

Click on a **Topic** from the **Menu** to Explore Topic

Regulation

1  Set Alert for Regulation




25 Apr 2017 | NEWS

The Patient Perspective: Upcoming US FDA Device Center Studies Put Device-Users In Front Seat

By [Shawn M. Schmitt](#)

A patient's point of view is paramount as the Center for Devices and Radiological Health embarks on a plan to conduct patient-perspective studies to ascertain what device-users

[FDA](#) | [Medical Device](#) | [Policy](#)

2  BOOKMARK

Latest From Regulation

27 Apr 2017 | NEWS

BOOKMARK 

Legislation Would Streamline Risk-Classification For Device Accessories

By [Ferdous Al-Faruque](#)

A bill introduced in the US that industry stakeholders want to be added to the "must-pass"

25 Apr 2017 | NEWS

BOOKMARK 

FDA Warning Letter Roundup & Recap – April 25, 2017

By

US FDA did not release any device-related warning letters the week of April 25.

24 Apr 2017 | NEWS

BOOKMARK 

Feds Holding Workshop on Medical Device Cybersecurity Gaps

By [Ferdous Al-Faruque](#)

Following several cases highlighting medical device cybersecurity vulnerabilities and concerns

1 Set an **Alert** from **Topic Pages** with “1-click” – and whenever new content is published about your topic, an email alert will be delivered to you. When you set an alert, the alert icon will change state to a filled in appearance so you can easily see where you have set your alerts while on Topic pages.

2 **Bookmark** any article with “1-click” on the bookmark icon. When an article is bookmarked, the bookmark icon changes state to a filled in appearance so it is easy to see which articles have been bookmarked.

Articles you bookmark will be saved for you under **My Account** (located on the upper right of the pages) where you can go to access them at any time.

* Note: You must be logged in to save an alert or bookmark. If you are not logged in when you click on the link, you will be prompted to log in.



Article Pages

Across the top and bottom of every **article page** there is a toolbar to share, save, or follow up on the article.

The screenshot shows the Informa Pharma Intelligence website interface. At the top, there's a navigation bar with the Informa logo and a dropdown menu. Below this is a search bar with the placeholder text 'Search the site' and a magnifying glass icon. To the right of the search bar is a red button labeled 'MY VIEW'. Further right are links for 'Other Publications: Pink Sheet | Medtech Insight | In Vivo | Rose Sheet', a 'Register' button with a user icon, and a 'Sign In' button. A sidebar menu on the left is labeled 'MENU'. The main content area features a large banner for 'YOUR ACCESS to the right pharma, biotech and finance partners' and a red banner for 'BIO-EUROPE NOVEMBER 6-8, 2017 // BERLIN, GERMANY' with a 'REGISTER NOW!' button. Below these banners is a row of tags: 'TAGS: StartUps and SMEs | Financing | Deals'. A toolbar contains five numbered icons: 1. ASK THE ANALYST (person icon), 2. EMAIL (envelope icon), 3. PRINT (printer icon), 4. BOOKMARK (star icon), and 5. SHARE (social media icons for LinkedIn and Twitter). The article title is 'Start-Up Quarterly Statistics: Private And Public Firms Were Prolific Fundraisers', dated '10 Aug 2017', and categorized as 'ANALYSIS'. The author is 'Deanna Kamienski' with email 'deanna.kamienski@informa.com'. An 'Executive Summary' section follows, stating: 'A review of biopharma start-up dealmaking and financing activity from April through June 2017, based on data from Strategic Transactions, showed that fundraising activity more than doubled compared with the first quarter.' To the right of the article is an advertisement for the 'CDER SBIA REdI Conference PRESCRIPTION DRUG LABELING CONFERENCE 2017' featuring an image of a pill bottle. Below the ad is a 'Related Content' section with a photo of a man in a suit.

1 Click **ASK THE ANALYST** to access the Ask the Analyst service (for subscribers).

2 Click **EMAIL** icon to fill out a simple form to share the article by email.

3 Click the **PRINT** icon to print the article to hard copy or pdf.

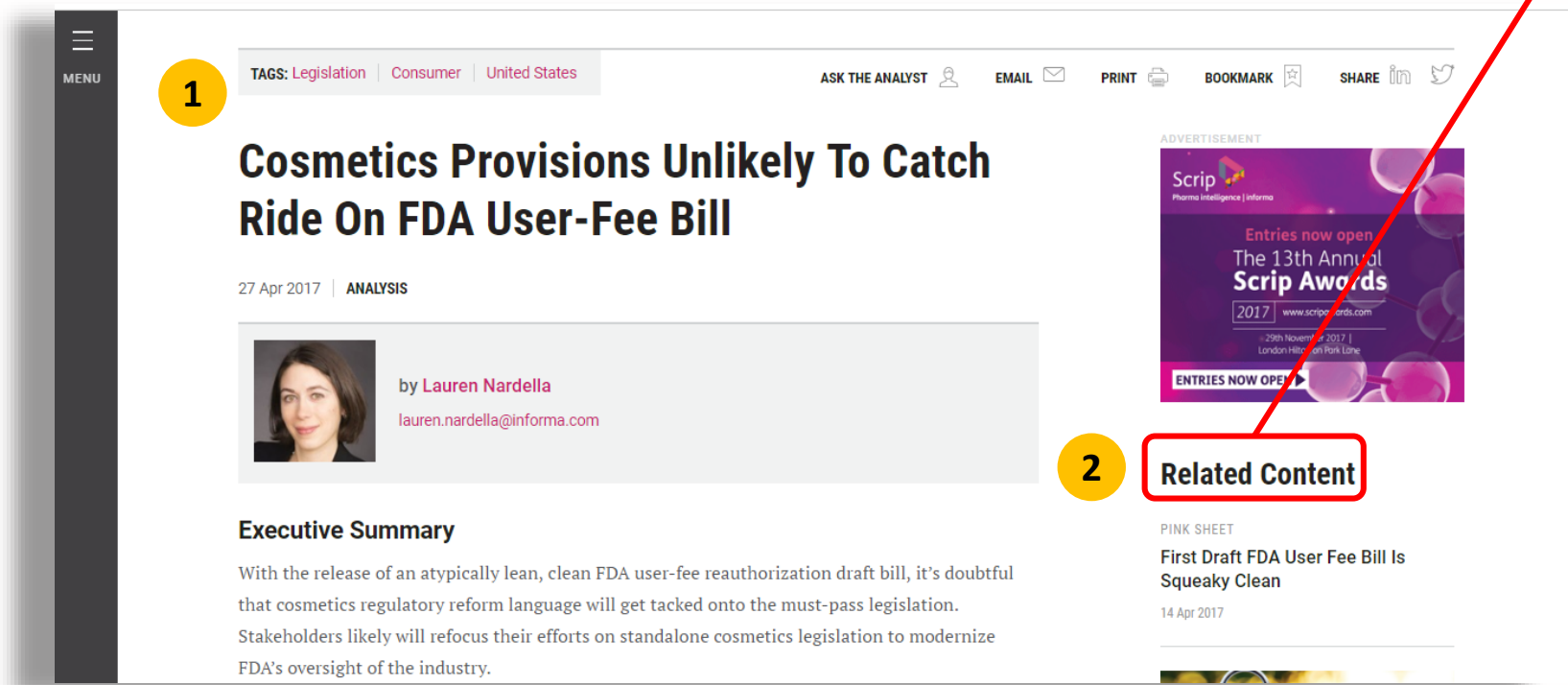
4 Click the **BOOKMARK** icon to save the article to your Bookmarked Articles listing which is located under **My Account**.

5 Click the **LINKED IN** or **TWITTER** icons to share the article with your social networks.



Article Pages

To make it quick and easy for you to find other relevant content, our Article pages have numerous **RELATED CONTENT** links




Related Content

PINK SHEET

First Draft FDA User Fee Bill Is Squeaky Clean

14 Apr 2017



ROSE SHEET

Cosmetics Stakeholders Race To Hitch Reform Provisions To FDA User-Fee Bills

03 Mar 2017

Topics

SUBJECTS

> Legislation

INDUSTRIES

> Consumer

REGIONS

> North America

> United States

Related Companies

> Nu Skin Enterprises Inc.

> Coty Inc.

- 1 **TAGS** at the top and bottom of each article quickly show main topics of article and link to more on those topics.
- 2 **RELATED CONTENT** links along the right of each article page provide quick links to related topics and sub-topics; related articles; related companies; related deals; and key documents. Articles also have links to related stories/content within the article itself when relevant.

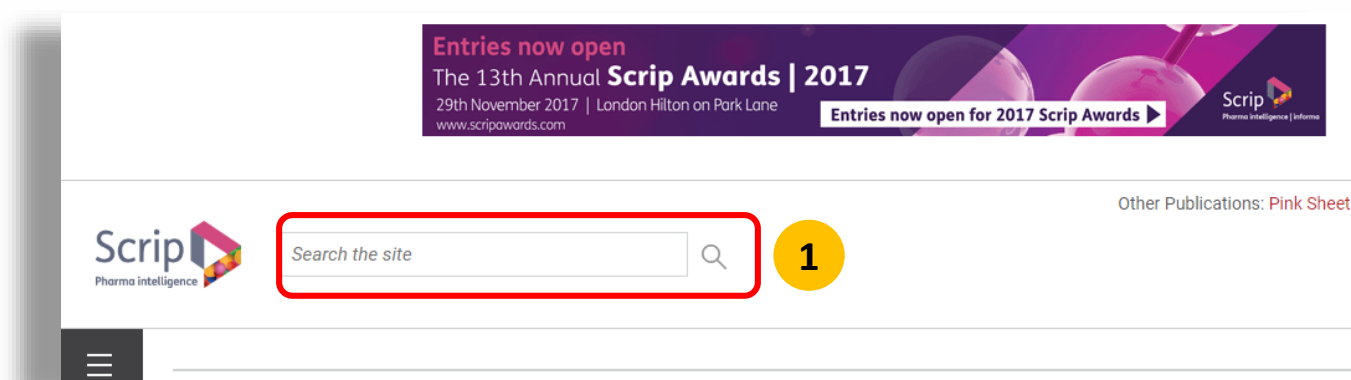


Search and Results



Starting Your SEARCH

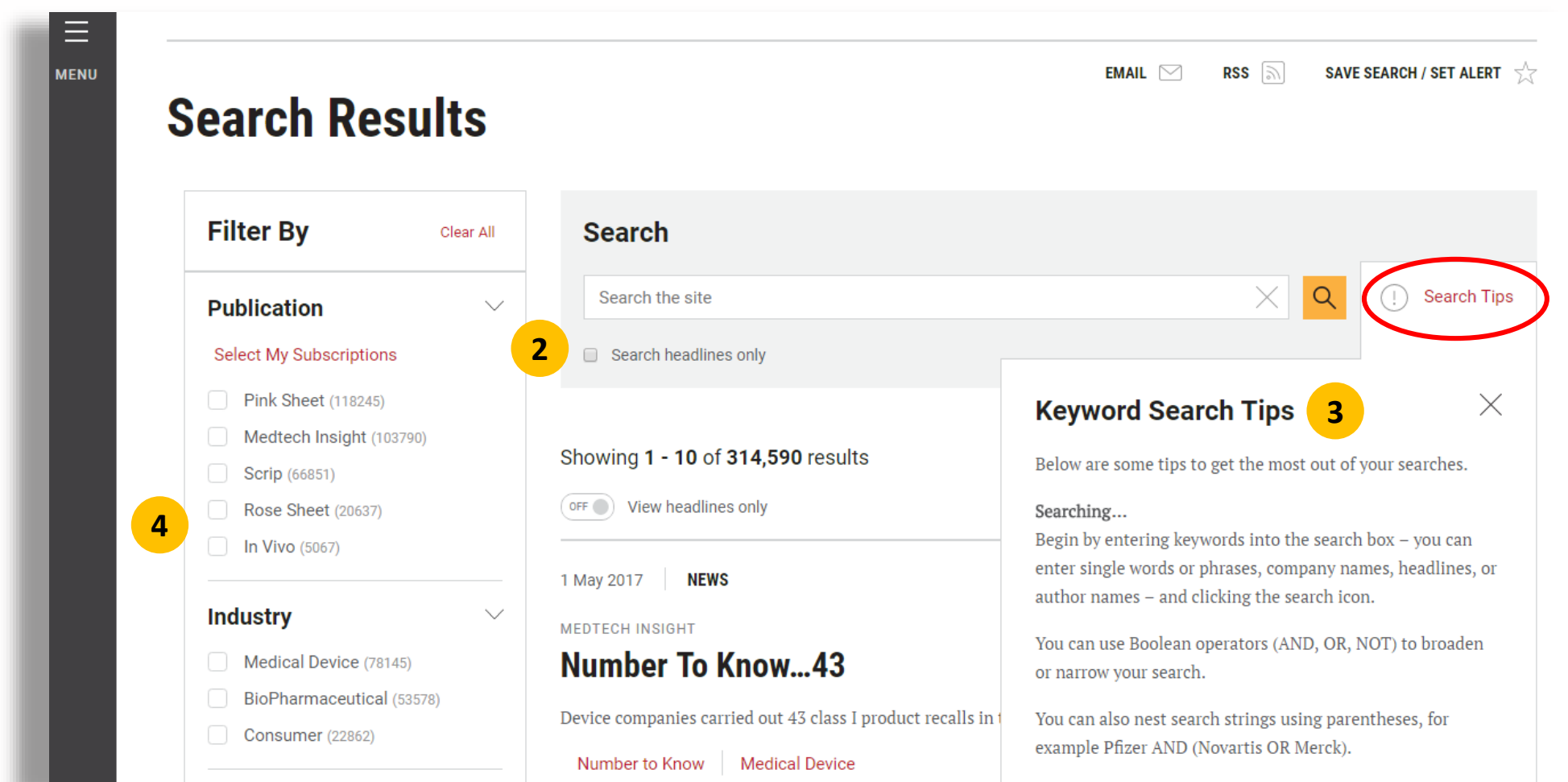
Type your search terms in the Search Bar, which can be key words, company names, or authors' names



- 1 The **SEARCH BAR** appears towards the top of every page.

TIP: To see more search options quickly, run a search without any search terms.

Searches retrieve results if they are found in a headline or article text. Searches do not search within tags—use filters to restrict results based on tags.



- 2 **TIP:** To focus your search, you can restrict your search to headlines only.

- 3 View our **SEARCH TIPS**, which can be found on any search results page, to ensure you get the most of your searches.

- 4 There are 10 ways to filter your search results to narrow them down and target your result set to your needs. Filter your results by any combination of: Publication, Industry, Subject, Therapy Area, Device Market Area, Date, Company, Region, Content Type and Media Type.



Search Rules and Techniques: Boolean Search

You can use the Boolean operators AND, OR, NOT to include or exclude results from your search. You can also use parentheses to create nested Boolean searches.

EXAMPLES:

Pfizer AND Merck finds articles containing both Pfizer and Merck.

Pfizer OR Merck finds articles containing either Pfizer or Merck.

Pfizer NOT Merck finds articles containing Pfizer, that do not also contain Merck.

Pfizer AND (Novartis OR Merck) finds results containing Novartis and Pfizer, Merck and Pfizer, or all three.

The screenshot shows a search interface with the query "Pfizer AND (Novartis OR Merck)" entered in the search bar. Below the search bar, there is a checkbox for "Search headlines only" which is checked. The results section shows "Showing 1 - 10 of 39 results for 'Pfizer AND (Novartis OR Merck)'". There are two sorting options: "Date" (selected) and "Relevance". The first result is dated "10 Jun 2016" and has a "PINK SHEET" label. The headline is "Pfizer Shrugs At Novartis' Tektura Launch", with "Pfizer" and "Novartis" highlighted by red boxes. The author is "By Jessica Merrill" and the snippet is "Oral renin inhibitors offer little to command a premium price over generic Norvasc, Pfizer R&D head says." The category is "BioPharmaceutical". The second result is also dated "10 Jun 2016" and has a "PINK SHEET" label. The headline is "Merck KGaA Follows Pfizer With Archemix Deal For Aptamer-Based Therapeutics", with "Merck" and "Pfizer" highlighted by red boxes. The author is "By Jessica Merrill" and the snippet is "German drug maker's new subsidiary, Merck Serono, will oversee development of aptamer-based drugs to treat cancer." The category is "BioPharmaceutical".



Search Rules and Techniques: Exact Matches

By default, stemming is applied to your search terms to automatically search for word variants. This means that typing the search term develop might also find developer. To search for an exact match, enclose your search terms in quotes.

The image displays three sequential screenshots of a search interface, each illustrating a different search technique for finding exact matches. Each screenshot includes a search bar, a 'Search Tips' link, and a 'View headlines only' toggle. The results are sorted by Date and Relevance.

- Screenshot 1:** The search bar contains the phrase "generic drug" enclosed in double quotes. The results show 1 - 10 of 375 results. The first result is a headline: "Generic Drug Price Inflation Tackled In Congressional Budget Deal" by Scott Steinke, dated 27 Oct 2015. The words "Generic Drug" are highlighted with a red box.
- Screenshot 2:** The search bar contains the terms "generic drug". The results show 1 - 10 of 966 results. The first result is a headline: "Biosimilars & Generics Poised To Undermine Key Cancer Drugs" by Mike Ward, dated 25 Apr 2016. The words "Generics" and "Drugs" are highlighted with red boxes.
- Screenshot 3:** The search bar contains the phrase "generic" and "drug" enclosed in double quotes. The results show 1 - 10 of 476 results. The first result is a headline: "Generic Daklinza Deal Sets Precedent In HCV Drug Licensing" by Ian Schofield, dated 24 Nov 2015. The words "Generic" and "Drug" are highlighted with red boxes.

1 Searching for "generic drug" will retrieve only results containing that exact phrase.

2 Searching for generic drug will find results containing generic and drug, but they might be separated by other words, or, as a result of stemming the results might contain words with the same stem, such as generics, or general.

3 You may also use Boolean operators between separate quoted terms. If you want to find all articles containing the exact words "generic" and "drug", but not necessarily adjacent to each other or in that order, you can search for "generic" AND "drug"



Search Rules and Techniques: Wildcards

Using an asterisk (*) at the beginning, middle or end of a word or part of a word will allow you to find matches that include additional letters, as represented by the asterisk.

Showing 1 - 10 of 11,194 results for "gen*" **1**

OFF View headlines only SORT BY Date Relevance

9 Dec 2016 | NEWS

PINK SHEET

Biosimilar Launch Notification: Solicitor **General Backs Pre-FDA Approval Notice**

By Brenda Sandburg

Government urges Supreme Court to take up Sandoz's Zarxio petition challenging Federal Circuit's interpretation of the biosimilars statute; says it...

BioPharmaceutical | Policy | Biosimilars

7 Dec 2016 | ANALYSIS

SCRIP

GSK India "Women's Board" Sets Out To Close **Gender Gap**

By Anju Ghangurde

GlaxoSmithKline, which will be led by a woman CEO next year, is taking definitive steps to improve the gender balance...

Commercial | Strategy | People

Showing 1 - 10 of 3,314 results for "*gen" **2**

OFF View headlines only SORT BY Date Relevance

11 Jun 2016 | NEWS

IN VIVO

Car **Amgen Find a New Engine?**

By Melanie Senior

Amgen's string of misfortunes has highlighted the group's need to find an alternative growth engine--one which will, necessarily, look very...

BioPharmaceutical | Business Models | Business Strategies

11 Jun 2016 | ANALYSIS

SCRIP

Emerging Markets Earnings Roundup (AMGEN** NOTES)**

Emerging Markets

Showing 1 - 10 of 3,980 results for "gen*ic" **3**

OFF View headlines only SORT BY Date Relevance

21 Nov 2016 | ANALYSIS

PINK SHEET

****Generic** Drug Surveillance Could Be Enhanced By Dispensers Recording NDC, Manufacturer Data**

By Derrick Gingery

US FDA's MedWatch program could benefit from additional data capture -- and generic and biosimilar reputations could too.

Drug Safety | Generic Drugs | Regulation

11 Nov 2016 | NEWS

SCRIP

Perrigo Puts Tysabri On Block **Generic Topicals Under Microscope**

By Malcolm Spicer

A portfolio review concluded that 'the next step to unlock shareholder value is ... exploring strategic alternatives for that Tysabri...

Advertising, Marketing & Sales | Business Strategies | BioPharmaceutical

3 Nov 2016 | NEWS

MEDTECH INSIGHT

Recommended EU Ban On **Genetic Testing For Insurance**

By Amanda Maxwell

Increasingly, insurance companies would like to base premiums on personal data, including from genetic testing. But a new EU

1 Searching for **gen*** finds articles containing general, gender etc.

2 Searching for ***gen** finds articles containing Amgen, oxygen, etc.

3 Searching for **gen*ic** finds articles containing genetic, generic etc.



Customizing Your Results: Sort and Display Options

You have several options to change the search result display.

EMAIL

RSS

SAVE SEARCH / SET ALERT

Search Results

Filter By Clear All

Publication

Select My Subscriptions

☒ Medtech Insight (11863)

☐ Pink Sheet (8497)

☐ Scrip (3739)

☐ Rose Sheet (1429)

☐ In Vivo (1426)

Industry

☐ Medical Device (8473)

☐ BioPharmaceutical (24)

☐ Consumer (7)

Subject

☐ Latvia (12)

☐ Malta (10)

☐ Middle East and Africa (2283) [-]

☐ Israel (442)

☐ South Africa (348)

☐ Sierra Leone (90)

Search

heart

Search Tips

☐ Search headlines only

Showing 1 - 10 of 11,863 results for "heart"

OFF

View headlines only

1

SORT BY

Date

Relevance

28 Apr 2017 | NEWS

MEDTECH INSIGHT

Medical Device Startups Shine At AXA PPP Health Tech & You Awards

By Catherine Longworth

Medtech Insight met with finalists of the AXA PPP Health Tech & You 2017 awards at the Design Museum to...

Commercial

Companies

Innovation

☐ Latvia (12)

☐ Malta (10)

☐ Middle East and Africa (2283) [-]

☐ Israel (442)

☐ South Africa (348)

☐ Sierra Leone (90)

Results Per Page

10

10

20

50

3

1

2

3

4

5

...

Last

1

Turn on **VIEW HEADLINES ONLY** for a more condensed display.

2

Sort by Date or Relevance, ascending or descending.

3

Scroll to the bottom of the page to select the number of results per page and navigate to the next page.

16

Pharma intelligence | informa

clientservices@pharma.informa.com

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Customizing Your Results: Facets and Filtering

What you see is up to you. The search functions across all of our publications – showing the full breadth of content we offer on any given search parameters. Or, you can limit your search to just the publications you subscribe to, or the subject area, region, date range or media type you need.

The screenshot displays the 'Search Results' interface. At the top right, there are links for 'EMAIL', 'RSS', and 'SAVE SEARCH / SET ALERT'. The main heading is 'Search Results'. On the left, a 'Filter By' sidebar includes a 'Clear All' link. The 'Publication' filter (marked with a yellow circle '1') shows 'Medtech Insight (11863)' selected. The 'Industry' filter shows 'Medical Device (8473)', 'BioPharmaceutical (24)', and 'Consumer (7)'. The 'Subject' filter (marked with a yellow circle '2') shows 'Innovation (191)', 'Platform Technologies (187)', 'Regulation (176)', 'Clinical Trials (170)', and 'Business Strategies (126)'. The search bar contains the text 'heart' and a search button. Below the search bar, there's a checkbox for 'Search headlines only'. The results section shows 'Showing 1 - 10 of 11,863 results for "heart"'. It includes a 'View headlines only' toggle and a 'SORT BY' dropdown set to 'Date'. Two results are shown: a news article from 28 Apr 2017 titled 'Medical Device Startups Shine At AXA PPP Health Tech & You Awards' by Catherine Longworth, and another from 25 Apr 2017 titled 'The Patient Perspective: Upcoming US FDA Device Center Studies Put Device-Users In Front Seat'.

1

TIP: Click Select My Subscriptions to view only the publications you subscribe to.

Your most recently selected publications are maintained for your next search. To search all publications, tick the box for each publications or use the Clear All feature

2

TIP: Selecting more than one choice within the Subject, Therapy Area, Device Market Area or Region facet retrieves all articles tagged with any of the choices. For example, selecting U.S. and Canada displays articles containing either the U.S. tag, Canada tag, or both tags.

Selecting tags in multiple facets retrieves articles that are tagged with at least one selection from the facet. For example, selecting Regulation and Asia Pacific displays articles containing both the Regulation and the Asia Pacific tag.



Customizing Your Results: Facets and Filtering

More tips for using facets and filtering to find only the results you need.

The screenshot displays the Pharma Intelligence search interface. On the left, there are four facet panels: **Date** (with options like 'Last 24 hours' and 'Select date range' highlighted with a yellow circle 1), **Companies** (with a search bar and a list of companies like 'Medtronic PLC' and 'Roche' highlighted with a yellow circle 2), **Content Type** (with options like 'News' and 'Analysis'), and **Media Type** (with options like 'Data' and 'Video' highlighted with a yellow circle 3). The main content area shows search results for 'Emerging Markets Are Fertile Frontier For CRM Device-Makers' by Nick Talamantes, 'The Case of Baxter's Moldy HEPA Filters' by Bowman Cox, and 'EU Approves Troubled Abbott-Alere Deal – But Abbott Still Wants Out' by Catherine Longworth. Each result includes a date, a category (e.g., 'ANALYSIS', 'NEWS'), and a brief description.

1 You can click on the calendar icon or enter dates to select a date range. If you are entering a date range, be sure to use day/month/year format. For example, enter January 15, 2017 as 15/01/2017.

2 To use the **Companies** Filter, start typing the company name to choose it from the list. You may see fewer results than searching for a company name by keyword, because a story is not tagged with a company name if the company is simply mentioned in passing.

2 To limit your results to podcasts or other multimedia, use the **Media Type** filter.



Saving and Sharing

Save your search to run again later, turn it into an RSS feed, or share it with a colleague via email. You can also bookmark articles from the results page.

1 EMAIL

2 RSS

3 SAVE SEARCH / SET ALERT

☆

Search Results

Filter By Clear All

Publication

Select My Subscriptions

☒ Medtech Insight (11863)

☐ Pink Sheet (8497)

☐ Scrip (3739)

☐ Rose Sheet (1429)

☐ In Vivo (1426)

Industry

☐ Medical Device (8473)

☐ BioPharmaceutical (24)

☐ Consumer (7)

Subject

☐ Innovation (191)

☐ Platform Technologies (187)

☐ Regulation (176)

☐ Clinical Trials (170)

☐ Business Strategies (126)

Search

heart

×

🔍

ⓘ Search Tips

☐ Search headlines only

Showing 1 - 10 of 11,863 results for "heart"

OFF

View headlines only

SORT BY

Date

⌵

Relevance

28 Apr 2017

NEWS

4 ☆

MEDTECH INSIGHT

Medical Device Startups Shine At AXA PPP Health Tech & You Awards

By Catherine Longworth

Medtech Insight met with finalists of the AXA PPP Health Tech & You 2017 awards at the Design Museum to...

Commercial

Companies

Innovation

25 Apr 2017

NEWS

☆

MEDTECH INSIGHT

The Patient Perspective: Upcoming US FDA Device Center Studies Put Device-Users In Front Seat

- 1 Fill out a simple form to email a list of your results to someone else—or yourself.
- 2 Set up an RSS feed based on your search criteria.
- 3 Save your search to run again later, or turn it into a custom email alert so you are automatically notified whenever new content meeting those search parameters is published.. Go to **My Account** to view your results again.
- 4 Bookmark an article and read it later by accessing it through **My Account**.



Custom Alerts and RSS Feeds

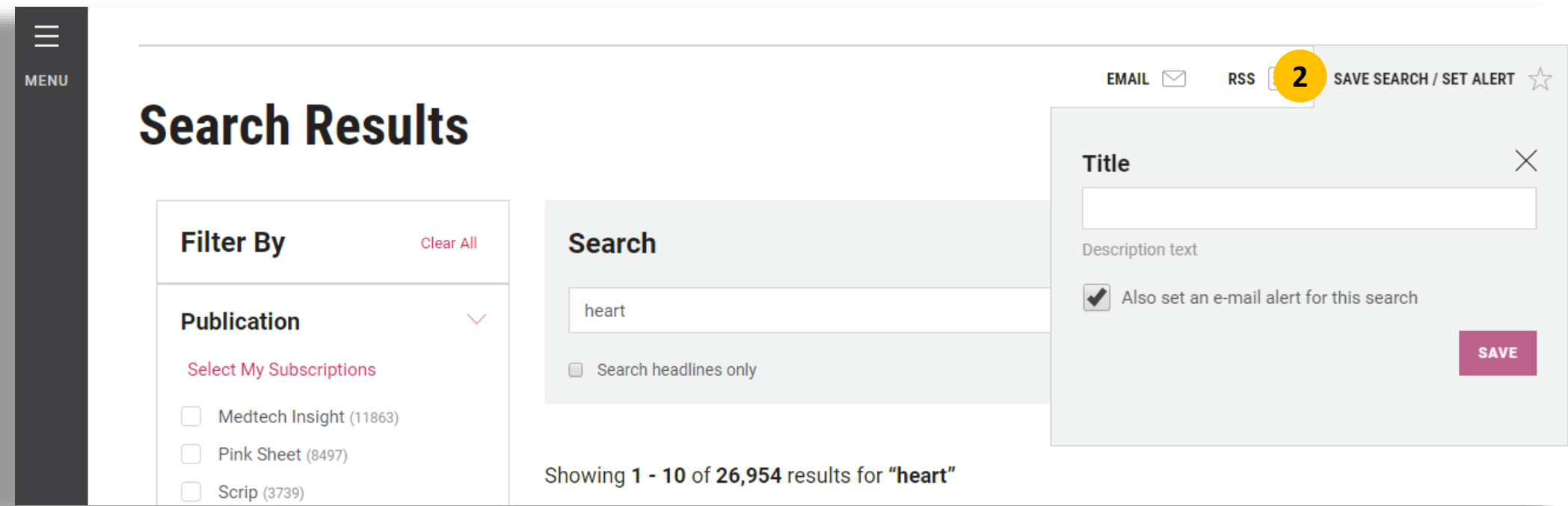


Custom Alerts

You can create your own custom alerts by using a 1-click alert from a topic page or link, or by saving them from searches you have run.



1 Click the bell icon to automatically turn the alert on. You will then see it in your list of saved searches and alerts in **My Account**.



2 When you click Save Search/Set Alert from your search results, you will be prompted to save your search. To set an alert, be sure the email alert box is checked.

TIP: Give your alert a distinctive title to easily identify it in **My Account**.



Custom Alerts: Tips

Tips on maximizing the effectiveness of custom alerts

The screenshot shows the 'Search Results' interface. On the left, the 'Filter By' sidebar includes sections for Publication, Industry, Subject, Therapy Areas, and Date. Callout 1 points to the 'Cancer' checkbox under 'Therapy Areas'. Callout 2 points to the 'Date' filter options. Callout 3 points to the search results list, which shows 10 of 128 results for 'liver cancer'. A modal window on the right shows the search criteria: 'Liver Cancer' as the title, with an option to 'Also set an e-mail alert for this search'.

1 DO use filters. Your filter settings will be retained when you create the alert, so you can restrict your results by a region, topic, or other criteria.

2 DON'T filter by date. The alert is only looking for newly published stories, and these will not be found if you set an end date.

3 DO check the search results before saving the alert. If the existing results are too sparse or not what you are looking for, adjust your search criteria.



Custom Alerts: Tips

More tips on maximizing the effectiveness of custom alerts

Saved Searches & Alerts

Sources ▾	Title ▾	Date Created ▾	Email Alert ⓘ ▾	
All	<u>Liver Cancer</u> 1	2 May 2017	<input checked="" type="checkbox"/> ON	REMOVE
Multiple: (show list)	Pricing Debate	5 Apr 2017	<input checked="" type="checkbox"/> ON	REMOVE

02 May 2017

Contact Us

2



You are receiving this email as you requested to be alerted when new content is published or updated in the last 24 hours matching your search criteria and alerts. To manage your email alerts, go to **My Account**.

ALERT: \$CRIP LUNG CANCER

Biocon Cautiously Optimistic On Earnings Prospects Amid Slower Approvals

India's biggest biotech firm has said it is "cautiously optimistic" about its performance this financial year after fourth-quarter net profit...

China Leads Strong AstraZeneca Emerging Markets Charge In Q1

Despite a fall in overall revenue, emerging markets continued to perform strongly for AstraZeneca in the first quarter, becoming the...

ALERT: PRICING DEBATE

US FDA Continues Shift From Companion To Complementary PD-L1 Diagnostics With AstraZeneca Imfinzi Approval

AstraZeneca's Imfinzi (durvalumab) is the third PD-1/L1 inhibitor approved for second-line bladder cancer with labeling that describes better response rates...

1

TIP: To make changes to an existing alert, run the search from **My Account**, make your changes, then re-save the search as a new alert. If you don't want to keep the original alert, delete it from **My Account**.

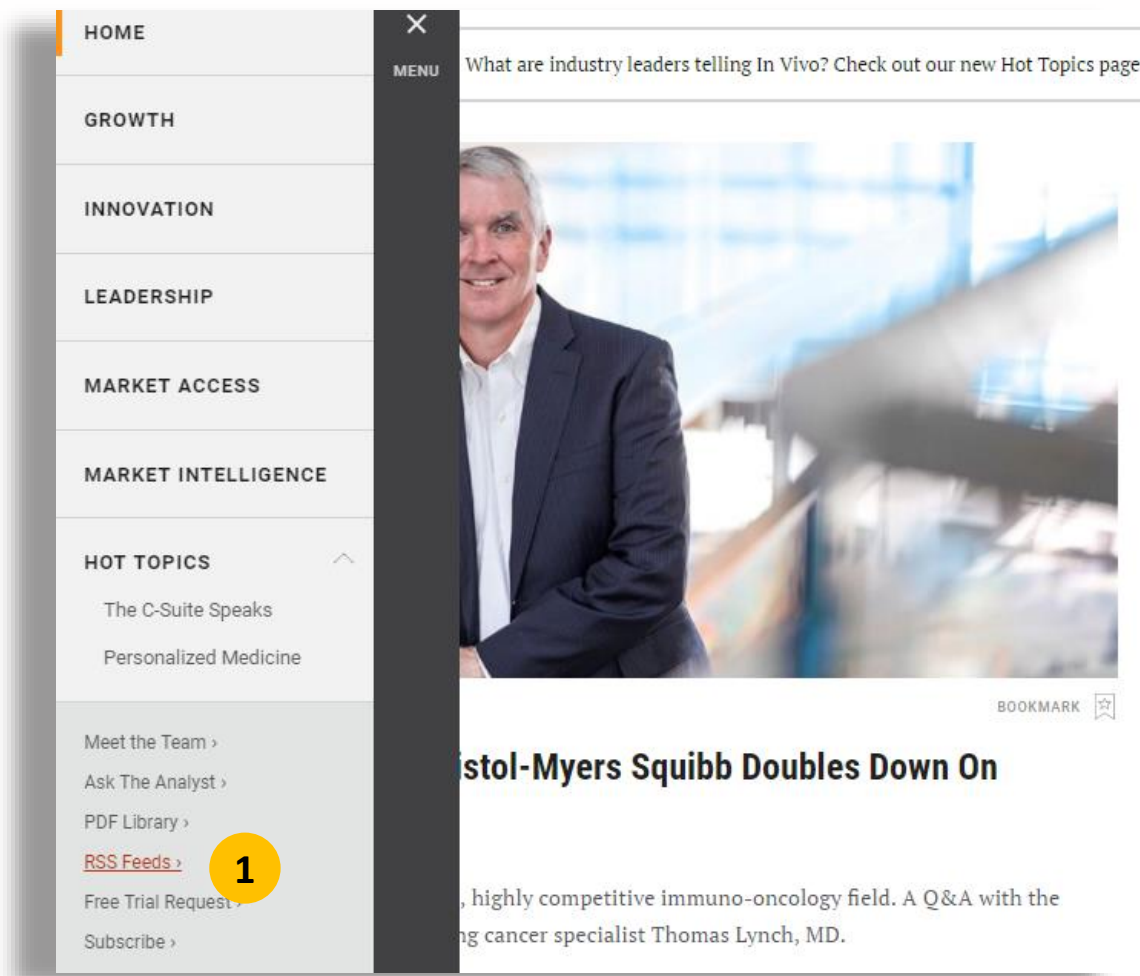
2

TIP: Regardless of the number of alerts you have, you will receive no more than one email per day. If multiple alerts produce results on the same day, they will be included in one email. If no results appear on a given day, you will not receive an email.



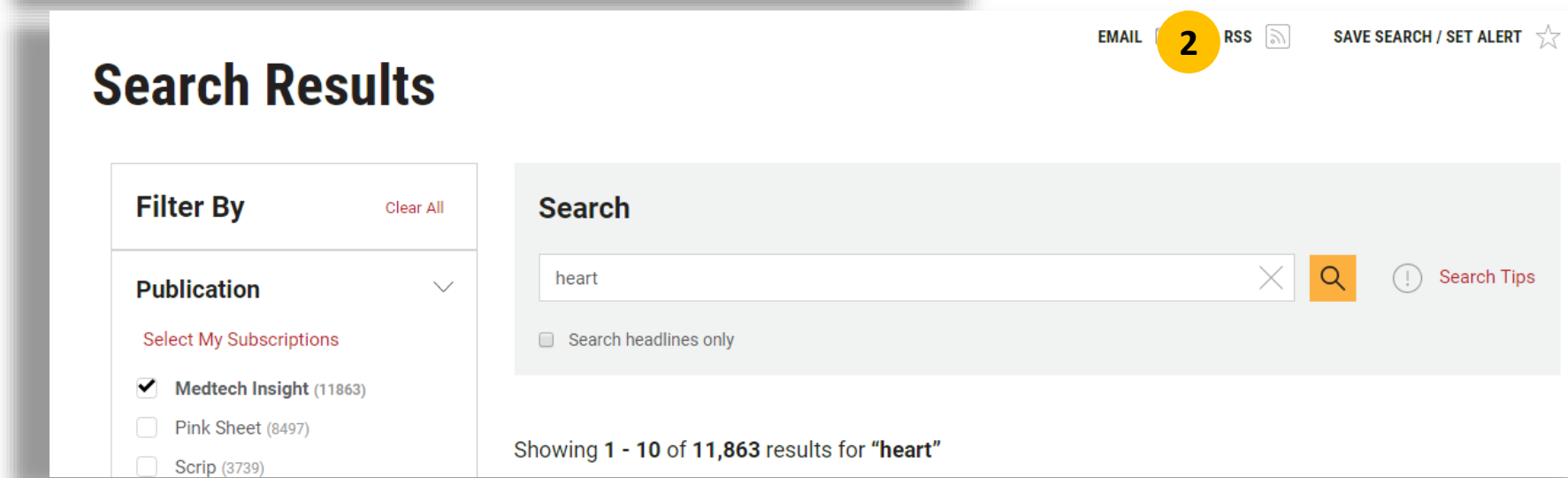
RSS Feeds

Set up an RSS feed to cover as much or as little as you want. Use the feed reader of your choice and be updated in real time



1 To set up an RSS feed for all articles from a publication, or for shortcuts to common topic areas, go to the RSS Feed page from the main menu.

2 To set up a custom RSS feed based on your own search criteria, use the RSS feed link at the top of the Search Results page.



Newsletter, Custom Alert, or RSS Feed?

There are many choices for keeping up with the latest pharma and medtech news, whether it’s part of your morning routine or you’re on the go. Here’s how Email Newsletters, Custom Alerts, and RSS feeds compare.

Alert Type	All Content	Personalized Selected Content	Managed in My Account	Advantages
Email Newsletter	Yes	No	Yes	If you never want to miss a story, you will see all headlines and executive summaries every day and also receive article recommendations from the editors through weekly roundups and special topic newsletters.
Custom Email Alert	No	Yes	Yes	If you have a focused area of interest, need to track latest developments in multiple topics separately, or you want to cover multiple publications in the same alert, you will receive an email whenever the latest news in your area of interest is published.
RSS Feed	Yes	Yes	No	Consider an RSS feed if you already use an RSS feed reader. Consolidate your news feeds for easy access and see real time updates as new stories are published.



Managing Your Account



Access, Registration & Sign In

Our products support Internet Explorer 11+, Safari, Chrome, Firefox on Windows, Mac, and mobile devices and tablets.

Register and **Sign In** links are located on the upper right of the pages. To Register, you will set up a Username and Password, which will work across all of our products. Once you have registered and created an account, Sign In to access your account so you can set, view, and manage your custom alerts and saved articles, topics, and searches.

Usernames are typically your work email address. Your same Username and Password will work across all of our products, and when you Sign In to your account, you will be able to pass seamlessly between the product sites. If you don't know your password, click "Forgot your password?" to reset it.

The screenshot shows the In Vivo Pharma Intelligence website. At the top right, there are links for 'Other Publications: Pink Sheet | Medtech Insights | Rosetta | Rosetta | Rosetta'. Below these are the 'Register' and 'Sign In' links, which are highlighted with yellow circles and numbered 1 and 2 respectively. The main content area features a banner for 'Language services you can depend on.' by RWS Life Sciences. Below the banner, there is a section for 'Future-Proofing Human Capital: Does Biopharma Have The Right Stuff?' by William Looney, dated 31 Jul 2017, and an 'Infographic: Human Capital In Biopharma' dated 14 Aug 2017. The infographic is by Nancy Dvorin and William Looney. The website also has a search bar, a 'MY VIEW' button, and a 'MENU' button on the left side.

1 REGISTER to create an account – so you can receive free email newsletters, set custom email alerts, and save articles, topics, and searches.

2 SIGN IN with your username and password to access and manage your account. If you don't recall or are unsure of your password, there is a "Forgot your password?" link in the sign-in module so you can easily reset it.



Managing Your Account

Your account is managed from the **My Account** link located on the upper right side of the sites. The **My Account** section reflects your account and activity across all of our publications.

The screenshot shows the top navigation bar of the Pink Sheet Pharma Intelligence website. The 'My Account' link is circled in red, and a red arrow points from it to the list of account management options on the right. The website header includes the Pink Sheet logo, a search bar, and a 'MY VIEW' button. Below the header, there are banners for Scrip Pharma Intelligence and ICON, with a 'REGISTER NOW' button. The main content area features a 'Featured Stories' section with a headline about GMP problems stopping Canadian firms' imports.

From **My Account** you will manage your:

- Bookmarked Articles
- Saved Searches & Alerts
- Account Settings
- Subscriptions & Purchases
- Email Alert Settings
- My View Settings



Managing Your Account

From **My Account** you will manage your:

- 1 Bookmarked Articles
- 2 Saved Searches & Alerts
- 3 Account Settings
- 4 My View Settings
- 5 Subscriptions & Purchases
- 6 Email Alert Settings

BOOKMARKED ARTICLES

SAVED SEARCHES & ALERTS

ACCOUNT SETTINGS

MY VIEW SETTINGS

SUBSCRIPTIONS & PURCHASES

EMAIL PREFERENCES

1

2

3

4

5

6

Account Settings

User Name / Email Address

fullallpubs@example.com

To update your email address/username, please call UK support at +44 (20) 337 73737 / US support at +1 888 670 8900 (toll free) or (908) 547 2200 or Australia: +61 2 8705 6907 or email clientservices@pharmamedtechbi.com.

Update Your Password

Click here to update password

UPDATE PASSWORD

Name

Salutation

- Select One -

First Name *

Contact details

Phone

++15555551212

Shipping Address



My Account: Bookmarked Articles

Articles can be **Bookmarked** from the Homepage, Topic Pages, Article Pages, and Search Results Pages.

Once an article is bookmarked, it will be listed on your **Bookmarked Articles** section under **My Account** where you can view:

Bookmarked Articles

Publication	Title	Date	
SCRIP Intelligence	Panel: Oncology Business Models Determined By Capital And Culture	13 May 2015	REMOVE
IN VIVO	Gilead Working 24/7 To Fix Manufacturing Problems In HIV "Complete Response" Letters	7 May 2015	REMOVE
MedTech Insight	U.K. Packages All Electronic Cigarettes Under Medical Regulation	14 Jun 2014	REMOVE
The Pink Sheet	Sunshine On Journal Article Reprints Could See Legal Challenge	22 Aug 2013	REMOVE
SCRIP Intelligence	Novo Nordisk Withholding Tresiba From German HTA Process	6 Aug 2013	REMOVE
The Pink Sheet	Pradaxa Increases GI Bleeding But Not Heart Attack Risk, Medicare Data Show	19 May 2012	REMOVE
IN VIVO	Antibody developer Alder Biopharmaceuticals' IPO nets \$74.4mm	25 Jul 2011	REMOVE
MedTech Insight	St. Jude Revises Timeline For Quadripolar CRT-D Device	19 May 2011	REMOVE

- 1 the name of the publication the article appeared in
- 2 the article title
- 3 the date the article was bookmarked
- 4 REMOVE button so you can remove bookmarks you no longer want to keep

You can view and manage all articles you have **Bookmarked** from any of our publications' **Homepages, Topic pages, Article Pages, and Search Results pages** in the **Bookmarked Articles** section.



My Account: Saved Searches & Alerts

From our Search function, it is simple to save any search so you can return to see updated results at any time without having to re-input each of your desired search parameters. You can also opt to receive an email alert whenever new content is published that meets your search criteria, so you never miss a thing.

The **Saved Searches & Alerts** section under **My Account** is where all of your Saved Searches and Alerts will be listed and managed. Here you will see:

- 1 the publication(s) being searched
- 2 the Title you give each custom search you save
- 3 the date you saved the search
- 4 a simple toggle you set to select which searches you want email alerts for
- 5 REMOVE button, so you can remove any searches you no longer need

Saved Searches & Alerts

Publication	Title	Date Created	Email Alert	
SCRIP Intelligence	Cancer Drugs	20 Jul 2015	<input checked="" type="checkbox"/>	REMOVE
IN VIVO	Merck Acquisition	7 May 2015	<input type="checkbox"/>	REMOVE
MedTech Insight	Com	4 Jun 2014	<input checked="" type="checkbox"/>	REMOVE
The Pink Sheet	Companies	4 Jun 2014	<input checked="" type="checkbox"/>	REMOVE
All	Companies	4 Jun 2014	<input type="checkbox"/>	REMOVE
Multiple (show list)	Companies	4 Jun 2014	<input type="checkbox"/>	REMOVE
Multiple: MedTech Insight, SCRIP Intelligence, The Pink Sheet (hide list)	Companies	4 Jun 2014	<input type="checkbox"/>	REMOVE

Easily toggle on/off **Email Alerts** For as many of your **Custom Saved Searches** as you want at any time.



My Account: Account Settings

The **Account Settings** section under **My Account** is where you will:

Account Settings

User Name / Email Address

fullallpubs@example.com

1

To update your email address/username, please call UK support at +44 (20) 337 73737 / US support at +1 888 670 8900 (toll free) or (908) 547 2200 or Australia: +61 2 8705 6907 or email clientservices@pharmamedtechbi.com.

Update Your Password

2

Click here to update password

UPDATE PASSWORD

Name

Salutation

- Select One -

First Name *

Chris

Middle Initial

Contact details

Phone

++15555551212

Shipping Address

Country *

1

update your Contact Information - including your name, Company, Job Information, and Address

2

update your password when you desire

32

Pharma intelligence | informa

clientservices@pharma.informa.com

US: 888-670-8900 UK: +44 (20) 337 73737 Australia: +61 2 8705 6907

My Account: My View

The **My View** section under **My Account** is where you will set up or edit your My View choices. Note that you can only select the My View settings for the publication you are accessing at the time you go to My Account. To change the settings for a different publication, you must navigate to that publication, then go back to the My View settings.

1 Follow individual topics, or use the FOLLOW ALL button to select all topics

2 Change the display order of your topics by dragging and dropping topics.

3 Be sure to save your changes.

My View Settings

You can edit your My View settings at any time by following or unfollowing the topics below and clicking and dragging them to prioritize the order in which your content will display on your custom My View page. When you are done, be sure to click "Save" so any changes are saved.

GO TO MY VIEW

SAVE

1

Manufacturing

FOLLOWING

2

Asia Pacific

FOLLOWING

Drug Approvals

FOLLOWING

Drug Safety

FOLLOWING

Clinical Trials and R&D

NOT FOLLOWING

Consumer Drugs

NOT FOLLOWING

Dermatology

NOT FOLLOWING

CHANNEL FOLLOWING

CLOSE

FOLLOW ALL

UNFOLLOW ALL



My Account: Subscriptions & Purchases

The **Subscriptions & Purchases** section under **My Account** is where you will find a listing of all of the publications you are subscribed to as well as any articles you may have purchased. This is where you can also look to see when your subscriptions are due to expire so that you can ensure your renewals are planned without any breaks in service!

Subscriptions & Purchases

1

Subscriptions

Publication ▾	Subscription Type ▾	Expiration Date ▾	
SCRIP Subscription	Individual	13 Jan 2016	RENEW
MedTech Subscription	Individual	14 Jan 2016	RENEW
The Pink Sheet Subscription	Site License	13 May 2016	
IN VIVO Subscription	Free Trial	13 May 2016	SUBSCRIBE




1

This section lists the publications you are subscribed to and the type of subscription you have, along with the date your subscription will expire.

Note: If you are an **individual** subscriber, you will also see a RENEW button and SUBSCRIBE button so you can take either action.

2

Purchases

Publication ▾	Title ▾	Expiration Date ▾
SCRIP	Article Name Goes Here and is Usually Quite Long	13 Jul 2016
MedTech	Article Name Goes Here and is Usually Quite Long 	13 May 2015
The Pink Sheet	Article Name Goes Here and is Usually Quite Long 	13 May 2015
IN VIVO	Article Name Goes Here and is Usually Quite Long 	13 May 2015

2

If you had purchased any individual articles (prior to July 2016), you will see a listing of those articles and the date your access to them expires.



My Account: Email Preferences

The **Email Preferences** section under **My Account** is where you indicate which of our Email newsletters you want to receive. You can update your preferences here at any time.

Email Preferences

Newsletter Emails

Title ▾	Daily Email	Weekly Email
Generics Bulletin	<input checked="" type="checkbox"/> Yes	<input checked="" type="checkbox"/> Yes
In Vivo	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> Yes
Medtech Insight	<input type="checkbox"/> Yes	<input type="checkbox"/> Yes
Pink Sheet	<input checked="" type="checkbox"/> Yes	<input checked="" type="checkbox"/> Yes
HBW Insight	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> Yes
Scrip	<input type="checkbox"/> Yes	<input type="checkbox"/> Yes

1

Check the **Email Newsletters** you wish to receive (or uncheck to turn them off).

You have a choice of automatic daily updates, weekly editors' digest, or both. Breaking news and special topic updates are included with either option.

Note that In Vivo publishes on a different schedule, so we recommend that you select both options.

2

UPDATE EMAIL PREFERENCES

2

You can change your preferences at any time by clicking or unclicking Your selections and then clicking the **UPDATE EMAIL PREFERENCES** button.



My View





Your Content Your Way

My View allows you to view only the topics you want to follow. Choose from a list of available topics, which are individualized for each publication, and design your own My View home page. It's easy to set up your choices when you register, or change them later.

My View Page


[EDIT MY VIEW](#)




Your My View page shows you content in the topics you selected, in order of importance to you. You can edit this display at any time by clicking "Edit My View". Use the icons on the upper right to change from a grid view to a list view. To return to the Pink Sheet homepage, click on the Pink Sheet logo in the upper left of the screen.

My Legal and IP

[SEE ALL LEGAL AND IP](#)[EDIT MY VIEW](#)




Dr. Reddy's Under Fire From German Regulator; Has Risk Of Class Action Suit


By [Anju Ghangurde](#) 11 Aug 2017 | [ANALYSIS](#) | 

Dr. Reddy's compliance woes hit a new low, with the German regulator stopping supplies to the EU from the firm's Bachupally unit over significant GMP deviations. Worse still, some foreign investor rights law firms appear to be preparing for a class action suit against the company.

[Legal Issues](#) | [Manufacturing](#) | [Quality](#)




AbbVie AndroGel Jury Verdict Targets 'Low T' Promotion


By [Brenda Sandburg](#) 24 Jul 2017 | [NEWS](#) | 

In first bellwether trial in testosterone replacement therapy litigation, jury issues \$150m verdict against AbbVie for fraudulent misrepresentation of AndroGel.

[BioPharmaceutical](#) | [Policy](#) | [Legal Issues](#)



Enoxaparin Generic Saga Continues: Momenta's Manufacturing Patent Invalid

By [Brenda Sandburg](#) 23 Jul 2017 | [NEWS](#) | 

Jury verdict comes seven years after Momenta/Sandoz launched generic version of Lovenox; firms sought treble damages from Amphastar for willful infringement of manufacturing process patent.

[Generic Drugs](#) | [Legal Issues](#) | [Intellectual Property](#)





Set Up and Editing: Registration

When you register on a product site, you will be asked to select My View topics you want to follow for that product. For example, if you are on the Pink Sheet site and click Register, you will set up your topics for Pink Sheet.

If you want to select My View topics for other publications, you can do this in My Account once you have completed registration and are logged in.

Last Step - make it personal to you

**Register** 

Sign In

1

COMPLETE YOUR REGISTRATION

My View is an easy way for you to view the content most important to you, quickly. Follow and reorder topics below, based on your interests, to have your personal My View homepage prioritized for you. You can choose as many or as few topics as you wish, and edit them at any time.






Medtech Insight

CHANNEL FOLLOWING

Choose the topics you want to follow, and then click, drag, and drop them to put them in order of importance.

FOLLOW ALL

UNFOLLOW ALL

Appointments	<div>FOLLOWING</div>	
Approvals	<div>FOLLOWING</div>	
Combination Products/Drug Delivery	<div>FOLLOWING</div>	
Asia Pacific	<div>FOLLOWING</div>	<div>3 MOVE </div>
Cardiovascular	<div>2 NOT FOLLOWING</div>	

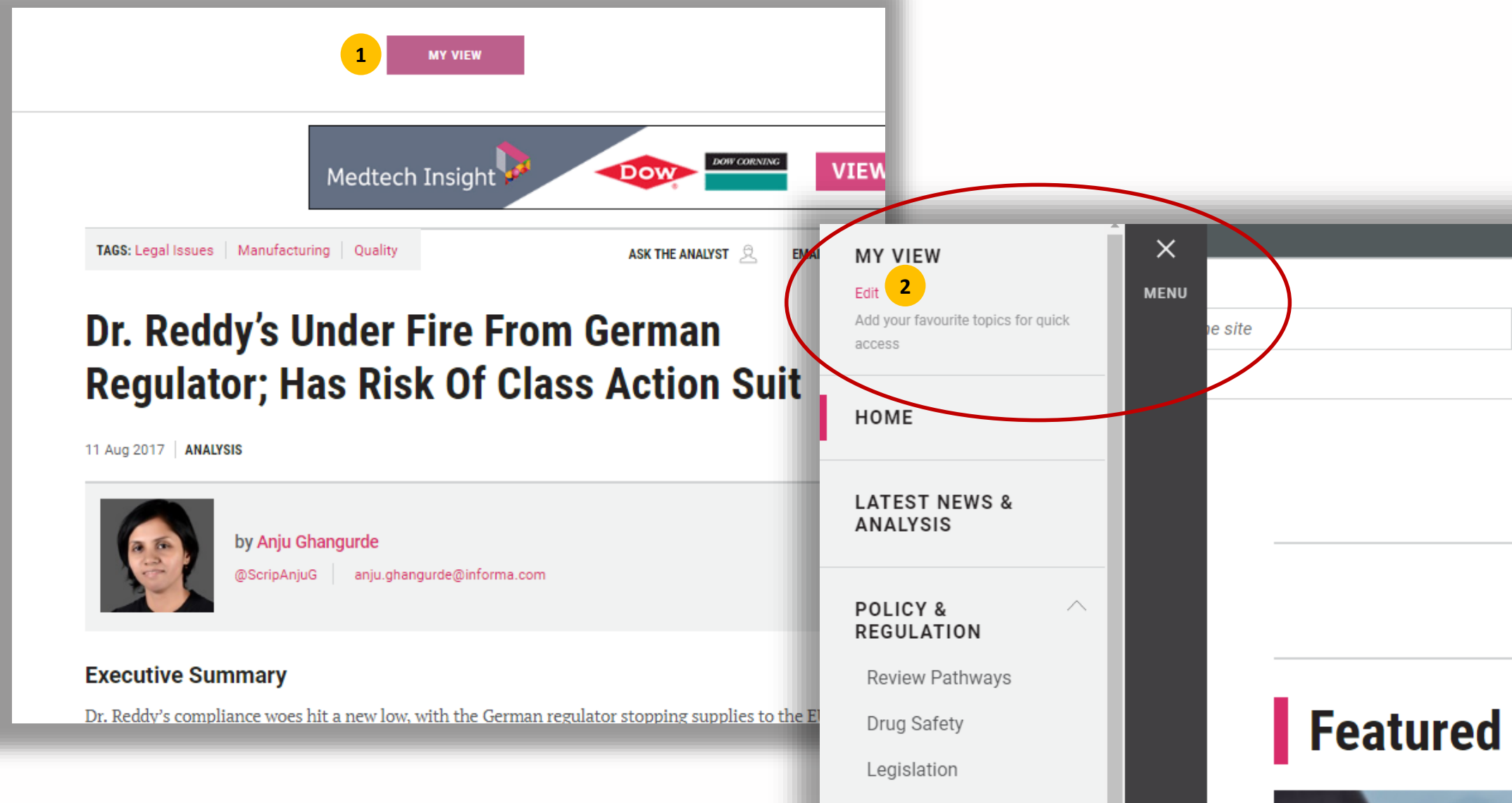
- 1** **REGISTER** to create an account – you will automatically be prompted to set up My View for your chosen publication.
- 2** **CHOOSE** the topics you want to follow by clicking on the NOT FOLLOWING button next to your chosen topic.
- 3** **CHANGE** the order of topics you see on your My View page by clicking anywhere in the topic line of a topic you are following, and dragging and dropping the topic to your chosen location.



Set Up and Editing: Getting Started

If you are already registered and have not set up My View, here is how you can get started. You must be logged in to access these features.

Note: You cannot set topics across multiple publications. To set or change topics for another publication, first navigate to that publication, then back to any My View set up option to complete your selections.



1 If you haven't set up My View, clicking the My View button at the top of any page will take you to the My View set up page

2 You can also set up My View via the Edit link in the menu

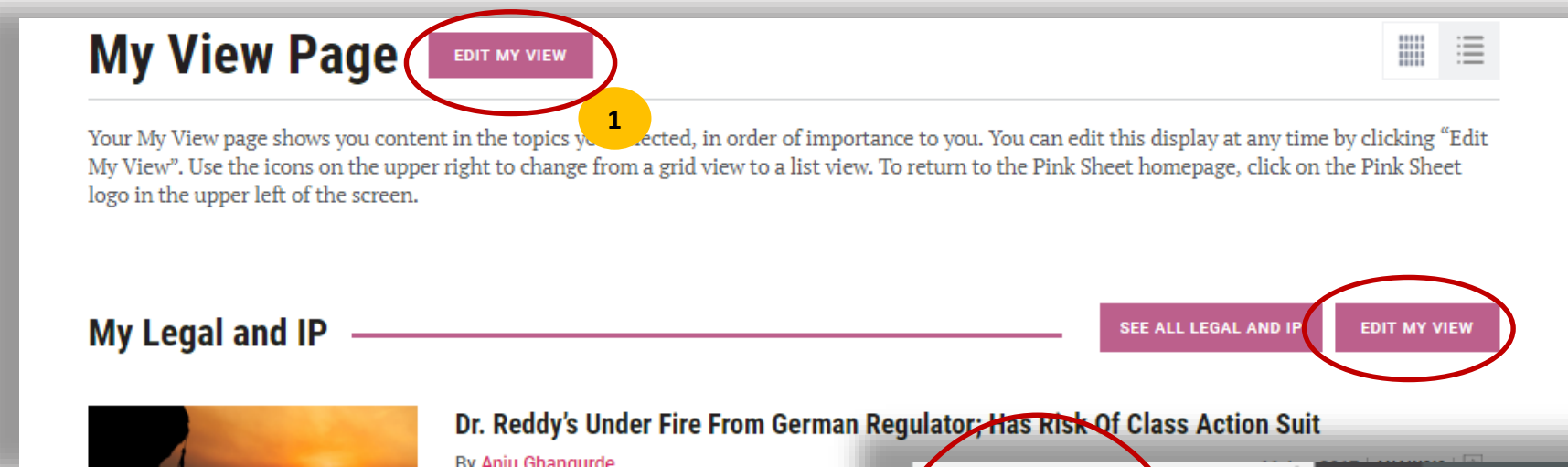
NOTE: you can also access your My View menu at any time via My Account



Set Up and Editing: Changing your Selections

There are a few ways to navigate to the My View set up page in order to update or rearrange your topics. You must be logged in to access these features.

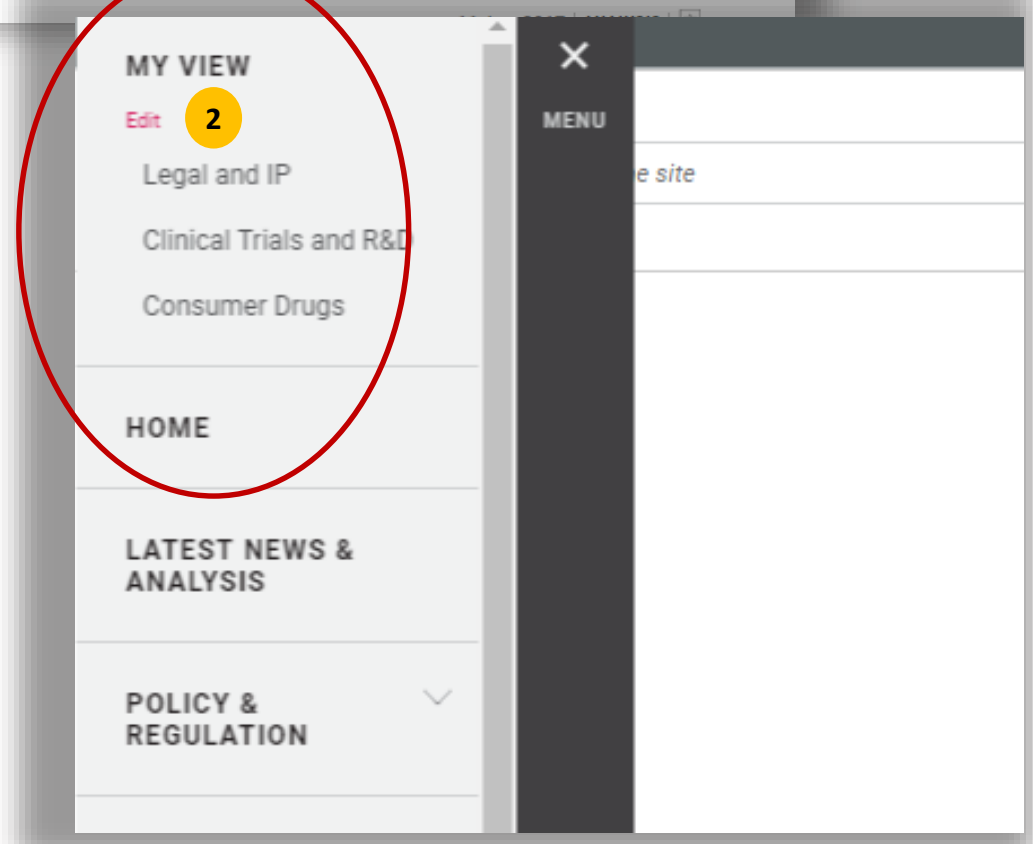
Note: You cannot set topics across multiple publications. To set or change topics for another publication, first navigate to that publication, then back to any My View set up option to complete your selections.



1 If you are already on the My View Page, you can change your selections by clicking on Edit My View

2 The Menu of each publication will show you the topics you are following and clicking Edit takes you to the My View selection page.

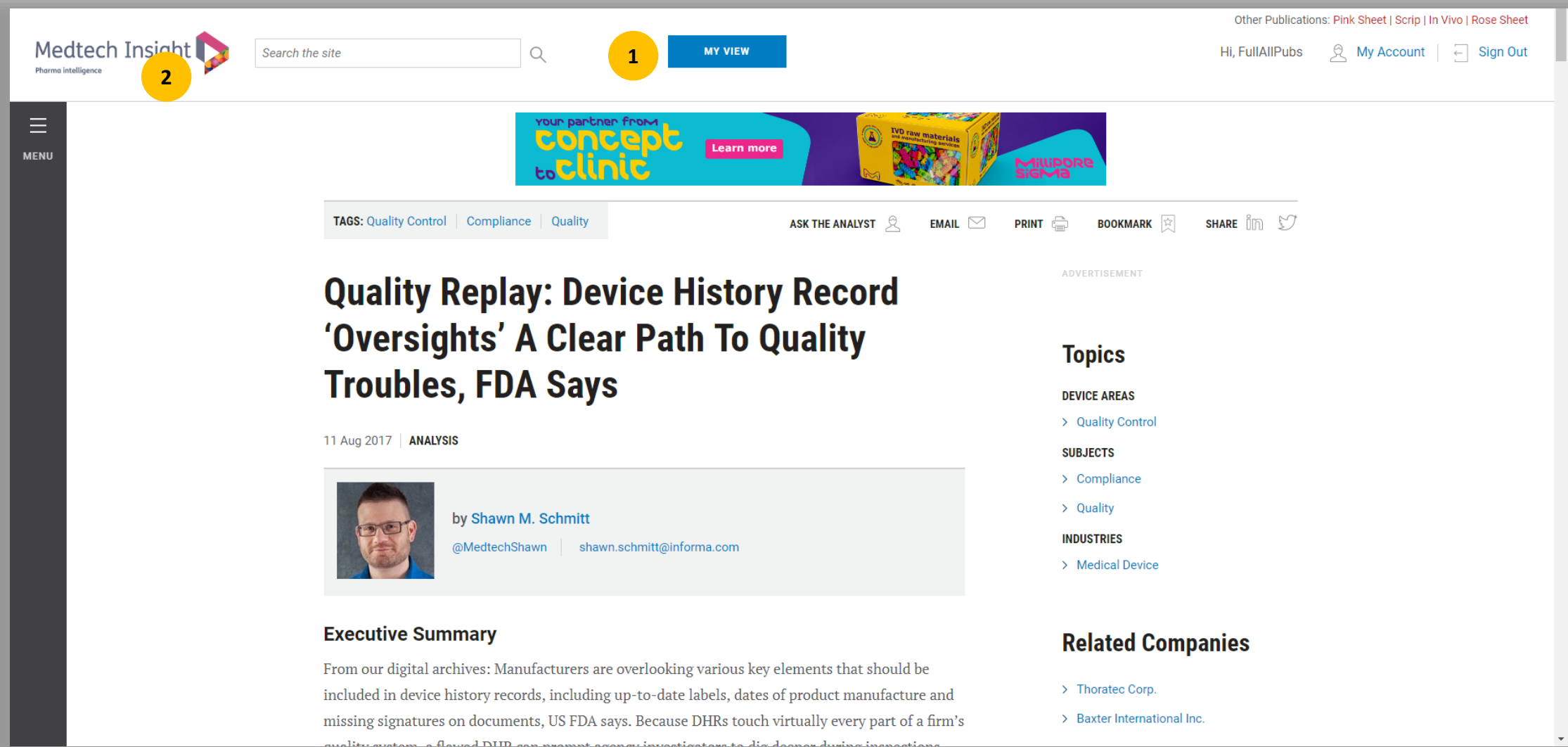
NOTE: You can also access the My View selection page via My Account



Set Up and Editing: Navigation

You must be logged in to access My View.

Click on the My View button to see your selected topics and articles. To return to the publication Homepage, simply click on the logo in the upper left.



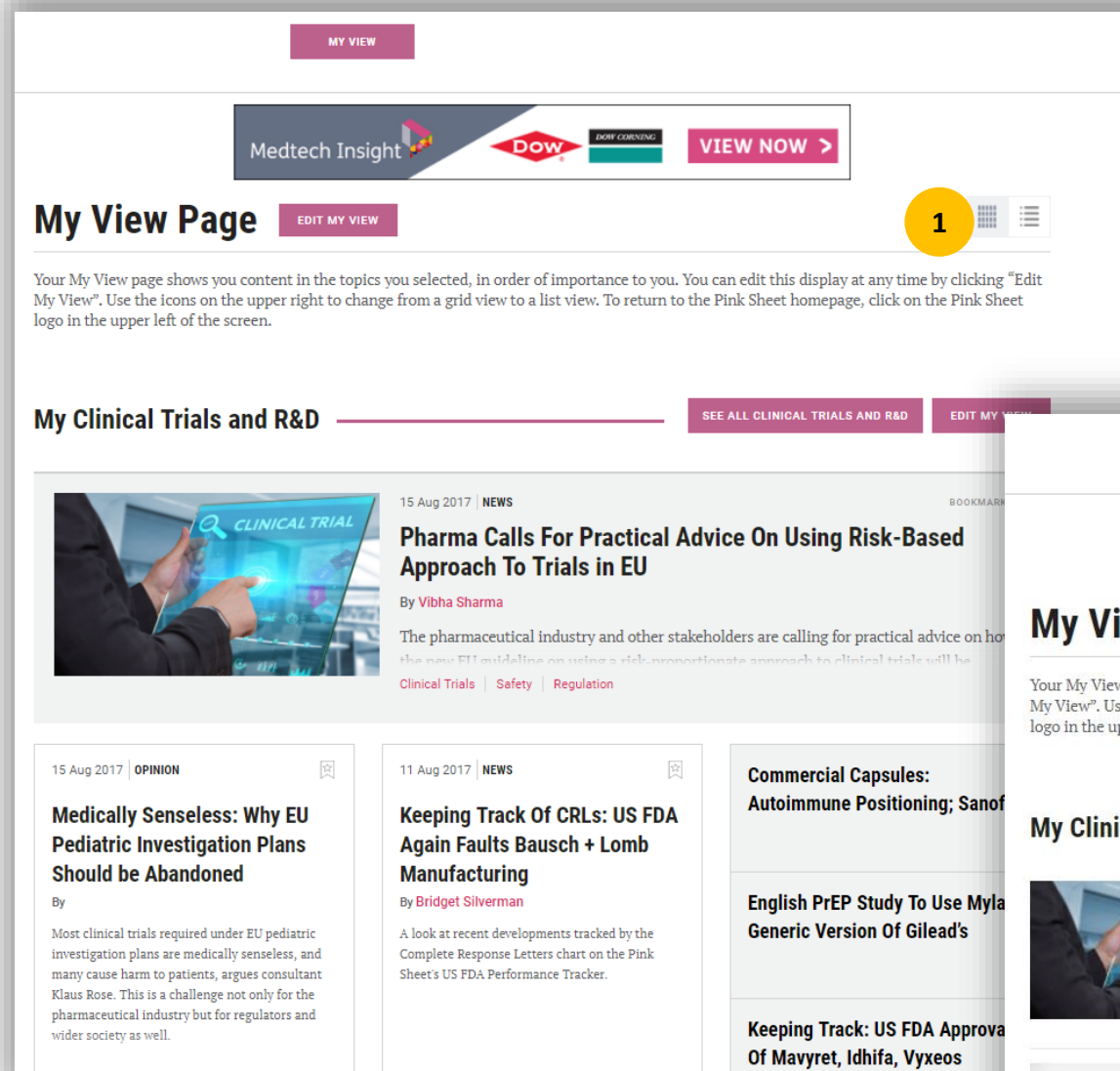
1 The My View button appears at the top of every page. If you have already set up My View, it will take you to your My View Page. Otherwise, it will take you to the My View set up page.

2 Clicking on the publication's logo will return you to the main homepage

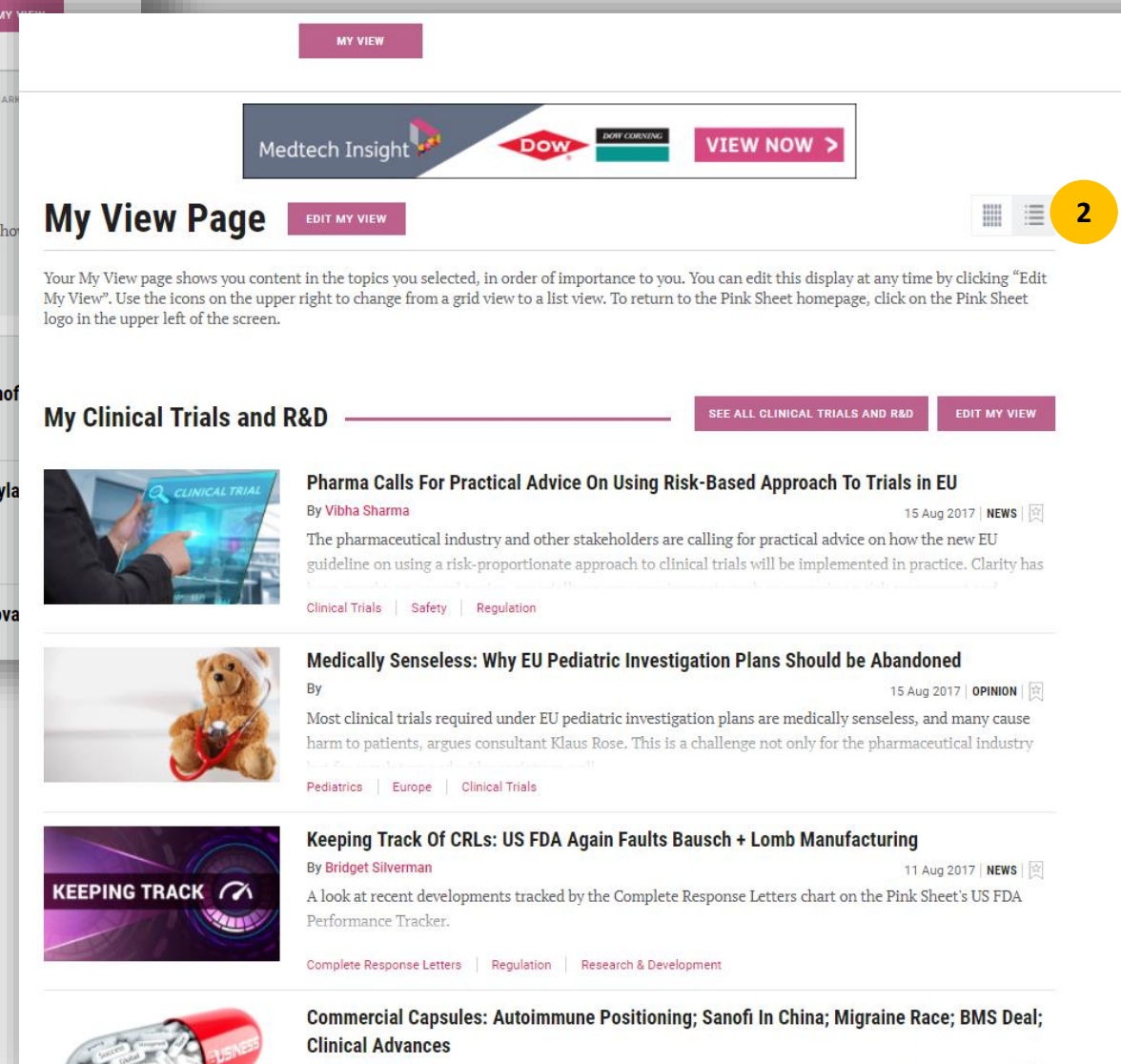


Using My View: Grid View or List View?

You have two choices for displaying your My View articles



1 **Grid View** shows you the most recent news front and center. Older stories take up less space.

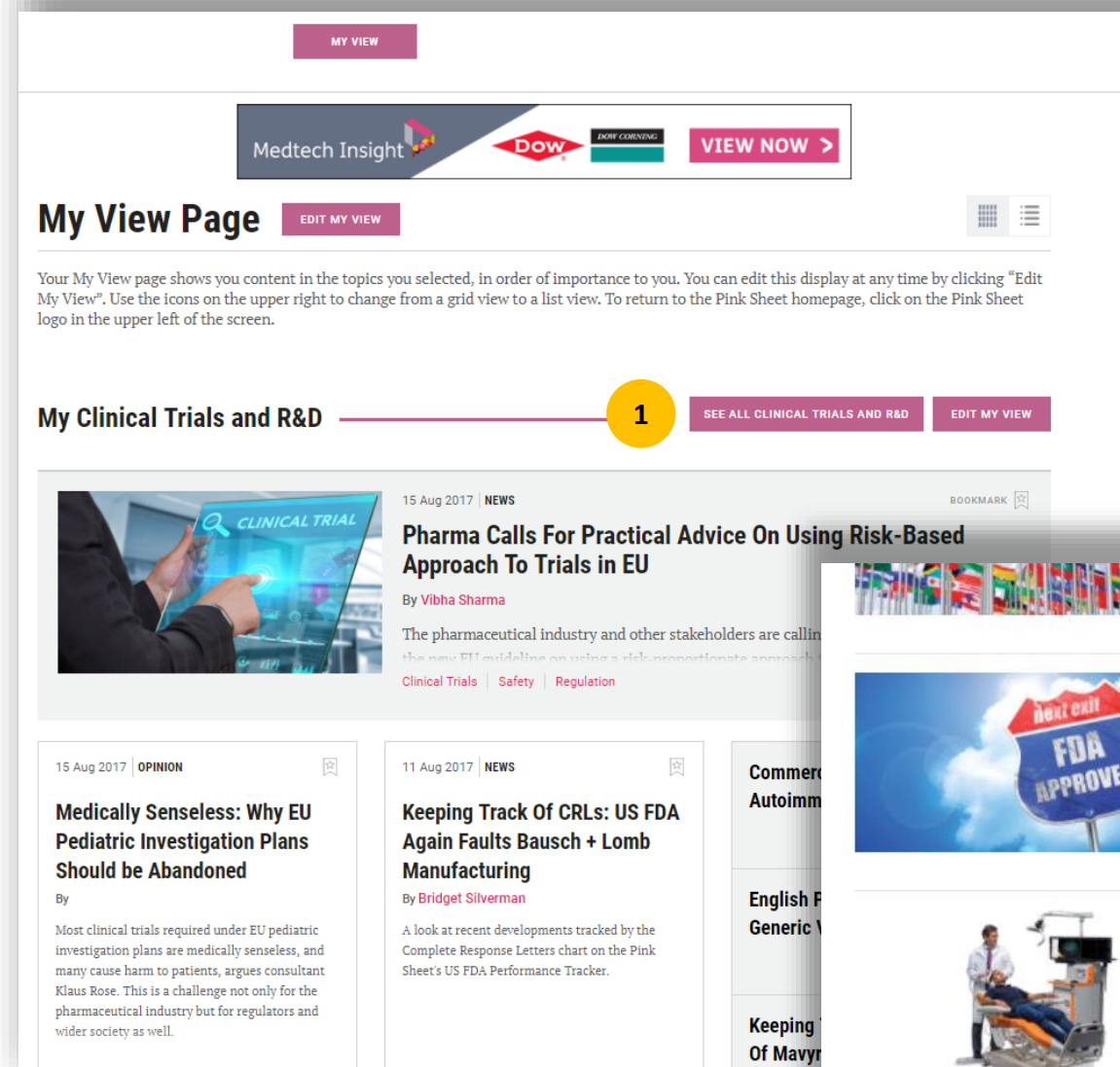


2 **List View** shows you your articles in a compact list, complete with featured images and summary for each article for ease of scanning.



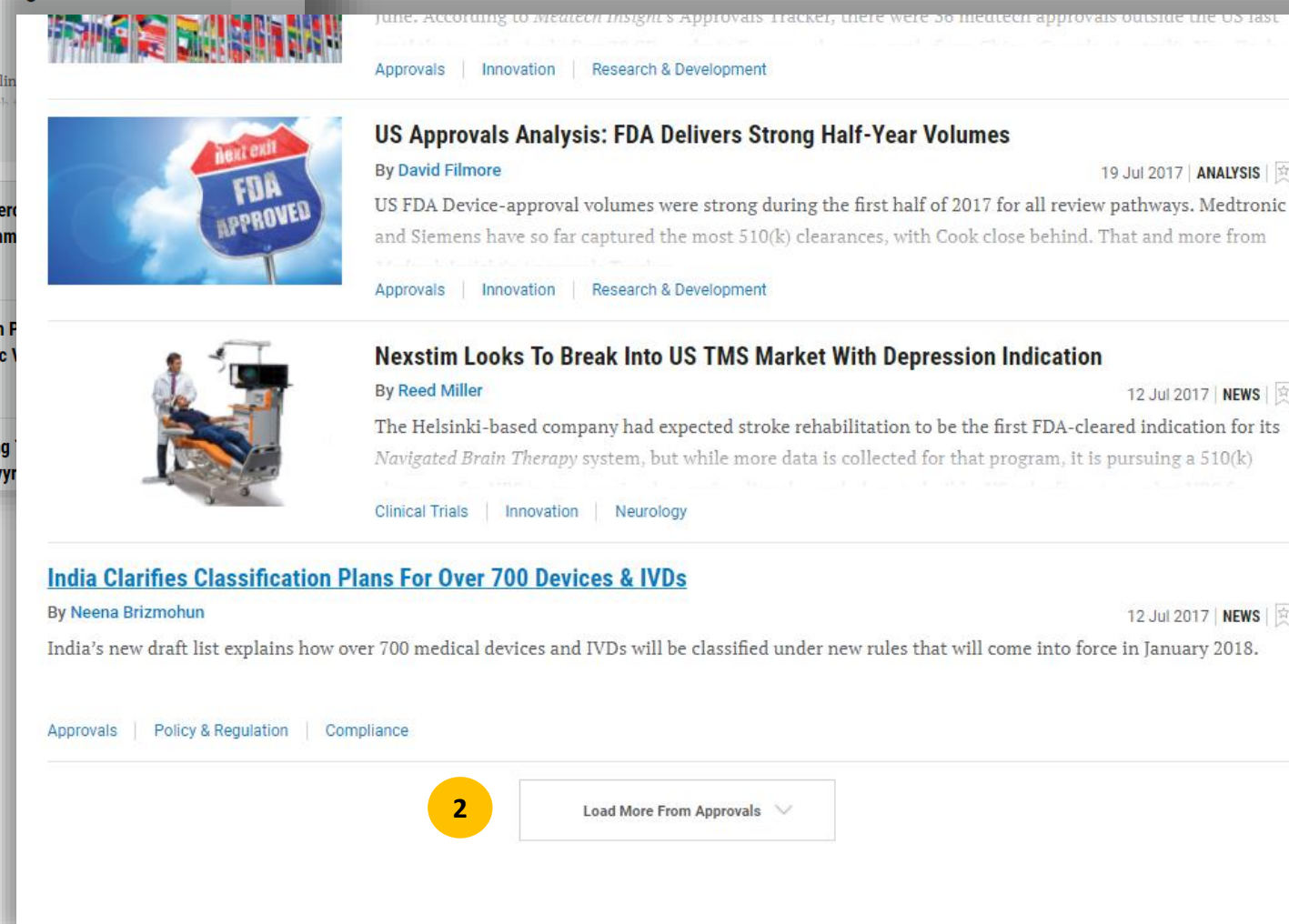
Using My View: Loading More Content

My View shows you the most recent articles for the topic you are following, but you have two ways to see older articles.



1 See All takes you to a new page, showing the complete list of all articles in the topic you are following

2 Load More From loads the next most recent batch of articles from your topic onto the My View page



My View Topics

Scrip	Pink Sheet	Medtech Insight	In Vivo	HBW Insight	Generics Bulletin
Appointments	Asia Pacific	Appointments	Growth	Beauty (Cosmetics) – Business	Asia Pacific
Approvals	Clinical Trials and R&D	Approvals	Innovation	Beauty (Cosmetics) – Marketing	Biosimilars
Asia Pacific	Consumer Drugs	Asia Pacific	Leadership	Beauty (Cosmetics) – Regulation/Legislation	Deals
Biosimilars	Dermatology	Cardiovascular	Market Access	Health (OTC Drugs) – Business	Generics
Cardiovascular	Drug Approvals	Clinical Trials	Market Intelligence	Health (OTC Drugs) – Marketing	Europe
Central Nervous System	Drug Safety	Combination Products/Drug Delivery		Health (OTC Drugs) – Regulation/Legislation	Intellectual Property
Clinical Trials and Research & Development	Europe	Deals, M&A, and Financing		Market Intelligence	Manufacturing
Deals, Mergers, & Acquisitions	FDA Advisory Committees	Diabetes		Wellness (Dietary Supplements) – Business	Market Intelligence
Europe	Infectious Diseases	Digital Health		Wellness (Dietary Supplements) Marketing – Marketing	People
Immunology	Legal and IP	Europe		Wellness (Dietary Supplements) – Regulation/Legislation	Pricing Strategies: Reimbursement
Immuno-Oncology	Legislation	In Vitro Diagnostics			Regulation
Infectious Diseases	Manufacturing	Legal Issues			Sales and Earnings
Leadership	Market Access & Reimbursement	Market Access			Strategy
Metabolic	Review Pathways	Neurology/Neuromodulation			United States
Oncology	Neurology	Oncology			Value-Added Medicines
Pricing, Reimbursement and Market Access	Oncology	Orthopedics			
Respiratory	United States	Policy and Regulation			
Start-Ups & SME's		Quality Control and Compliance	These topics are available to follow. Note that each publication has a separate list of topics.		
United States		Start-Ups and Innovation			
		Surgery			
		United States			

Ask the Analyst



Ask the Analyst



What is the service?

If you have a question about any of our news stories, analysis or data, or indeed about any market or business issues that you face, ask us. Our expert journalists and analysts will conduct research and reply to your question. We will respond within two working days, but often quicker. We will let you know if we are unable to answer a particular question and why. This service is free to our subscribers. The time we can offer is dependent on your subscription value.

Who responds to the question? What experience do they have?

Our journalists and analysts will respond to you directly. We have spent many years researching and writing about all aspects of the pharmaceutical and medtech markets: R&D, clinical trials, market access, policy and regulation, financing and licensing. Our team has a wealth of experience, knowledge and a formidable network of contacts across the globe in all sectors of the industry.

Who can use the service?

All our subscribers can use the service. We offer at least one hour per month, and up to 12 hours, depending on the number of subscribers your organization has and the cost of your subscription. We can spend up to three hours on each question where time permits. Unused time is not cumulative but we will be flexible from one month to next. Time is not cumulative across our different products.

What the service is not

It is not consultancy – it is based on having a subscription to our products, it gives you a monthly time allocation and can incur no additional costs. There are limits to what we can answer, but ask us and together we will agree on how we can help. We cannot offer free access to information from other Informa products to which you do not subscribe but we will refer to those and other sources as needed to answer a query and to give you the opportunity to find out more about those products.



Ask the Analyst

How do I ask a question?

The service is accessible by clicking the Ask the Analyst button at the top of the article page and completing the form. Your message will be received by our Client Services team who will direct your question to the relevant respondent – an editor, journalist or analyst from one of our teams. We will acknowledge the question, clarify and agree the scope, and let you know when you can expect our response to your question

What sort of questions can I ask?

Here are some examples of questions received:

- *With all the recent deals on immune-oncology (Novartis, Merck KgaA, etc) who is currently in the lead (top 5) to be first to market?*
- *What is the landscape for pulmonary fibrosis drugs?*
- *What is the procedure and guidelines to have a new chemical entity identified as “breakthrough therapy” by the FDA?*
- *If a drug is approved mid-way through the year, and payers have an agreed formulary list from the start of the year that doesn’t yet include the new drug, can this be added mid-year?*
- *Would you have a summary of the changes that are going to occur with the EU Clinical Trials Regulation?*
- *What are the details on the procedure to follow in order to enter the German market for Medical Devices?*



Contact Us



For More Information...

If you still have questions about how to access or use any of our products, or to schedule live training, please contact **Client Services** at:

Phone:

- ❖ US: 888-670-8900 or +1 908-547-2200
- ❖ UK: +44 (20) 337 73737
- ❖ Australia: +61 2 8705 6907

Email: clientservices@pharma.informa.com

Did you know... Informa Pharma Business Intelligence has **Product Managers** for their Insight products, who are available and eager to speak with our customers about their experiences using our products...

If you have experiences you would like to share -- positive or negative, or ideas for how we can improve our products to make them more useful please contact us so we can arrange a time to speak:

Lesley.Greene@Informa.com

Julia.Seto@Infoma.com

