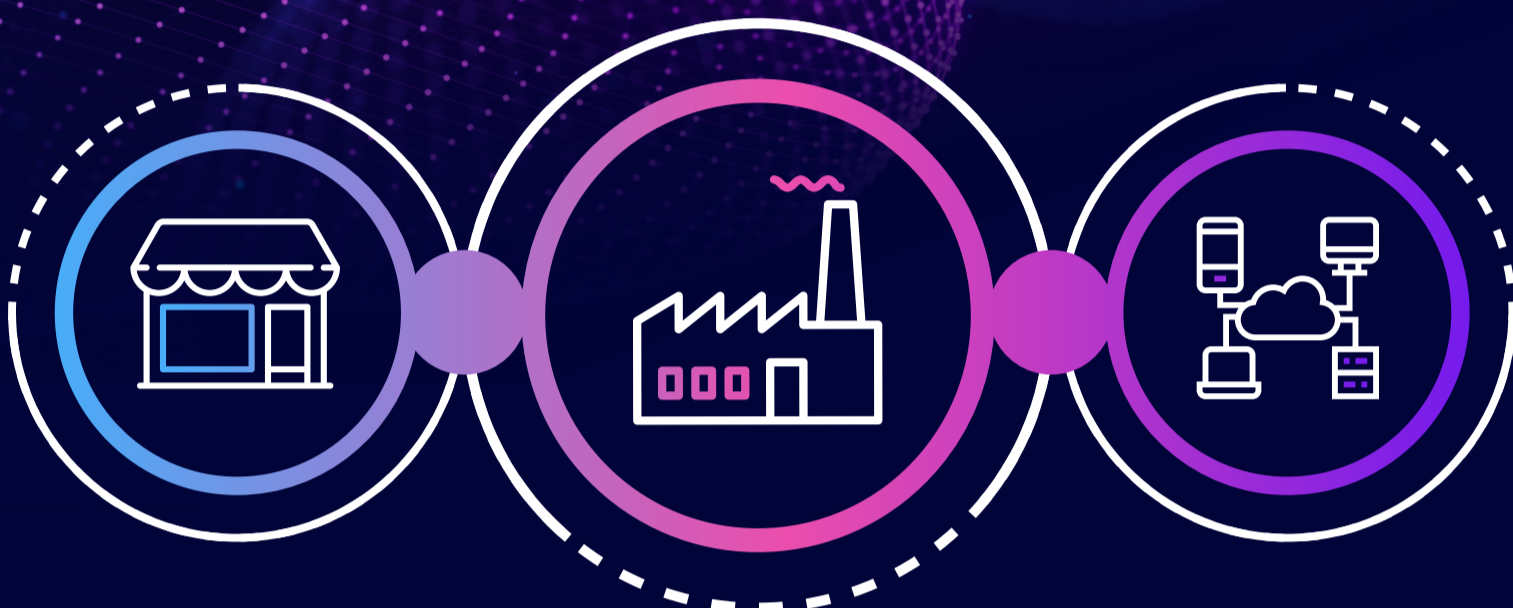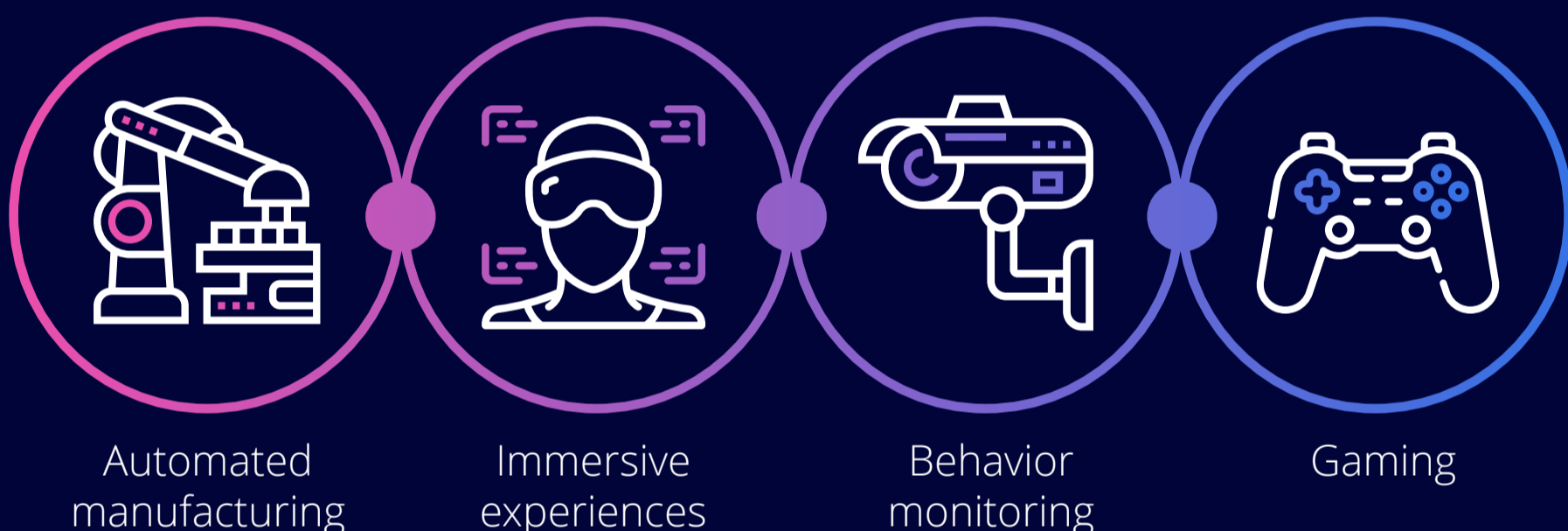# OMDIA

THE EDGE: OUR TOP 5 SURVEY INSIGHTS

Omdia recently surveyed 18 thought leaders actively working on edge computing in the telco, cloud service provider, open source community, and technology vendor sector. Here's what we learned:

1. Manufacturing is leading the charge with active edge-computing deployments

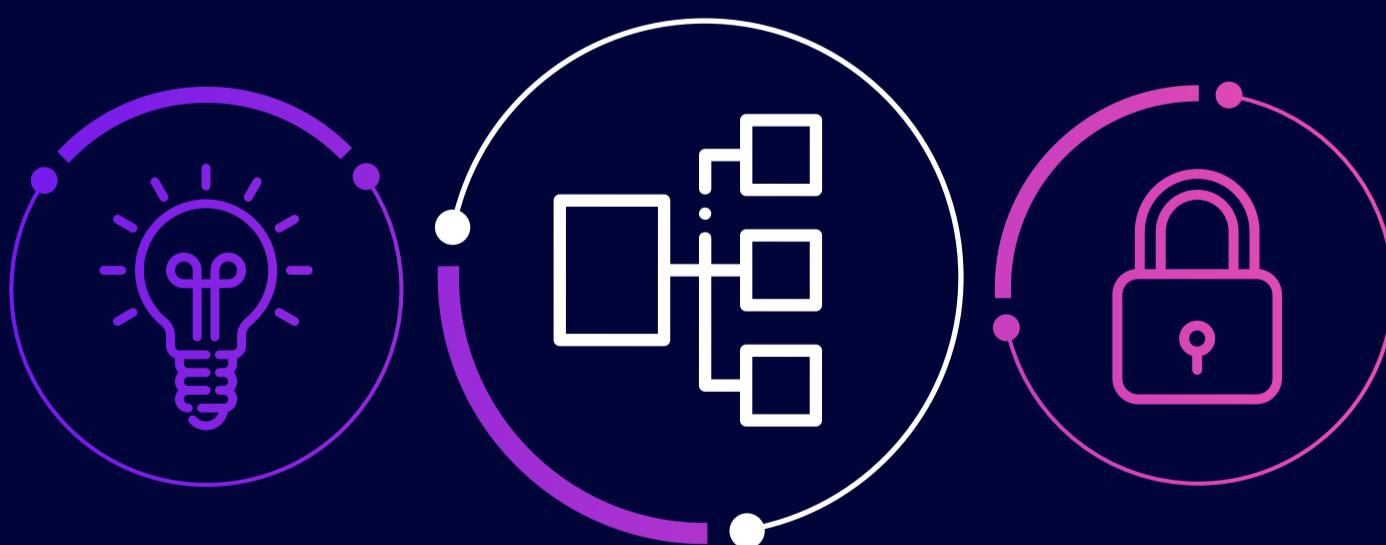(followed by retail and communications service provider/telco)

2. The top four edge use cases are:

Automated manufacturing

Immersive experiences

Behavior monitoring

Gaming

3. Data (gravity and privacy) is as important as latency in driving edge adoption

4. Managing the edge is a top barrier

(followed by lack of skills and security)

5. More than 50% respondents rank modernization as the #1 benefit of the edge

(followed by loss prevention and efficiency/automation)