



TOP 5 CLOUD-COMPUTING INSIGHTS IN 2021

In today's rapidly changing business landscape, IT suppliers must be quick on their feet to respond to customer needs in different countries and across industries. If your product, marketing, and sales strategies don't align with your customers' requirements, you risk losing business and, worse, market share.

Omdia's 2021 IT Enterprise Insights Cloud Computing report, based on interviews with +6,600 senior IT executives, gives IT suppliers the insights they need to identify and capitalize on market opportunities.

Below, we share the report's top five cloud-computing insights. To access a full copy of the report, [contact us today](#).

#1 Total Workloads

On average,

35%

of an organization's total workload runs on the cloud

 Up by **10%** in two years



#2 Product Workloads

By 2022, nearly **20% of production workloads will be based on container technologies**, with **15% using serverless technologies**, and **50% still using virtual machines (VMs)**.

Globally, legacy applications remain flat at 19.3% of all production workloads.



#3 AWS provider of choice, but for some countries more than others

AWS was the #1 cloud provider among respondents, with 21% reporting they use AWS as a cloud supplier.

In APAC, this figure dropped to **18%** while in the U.S., it increased to nearly **24%**.



#4 Governments go serverless

Governments are showing more trust in the cloud, with a **2.4% increase in use between 2020 and 2022** of serverless technologies

 **2.4%**
2020-22



#5 Uneven use with private cloud

Private cloud use varies by workload – with companies' decreasing their use by **5%** for databases and **increasing by 4%** for software lifecycle management.

