



Optimize your portfolio and licensing strategy with end-to-end intelligence for the global drug development pipeline

Pharmaprojects and Biomedtracker give you all the intelligence and analysis you need with the granular detail you want to make better strategic decisions about your pipeline and portfolio.

Do you need to know:

- 1 What are the optimal in- and out-licensing opportunities for my business?
- Who are my competitors and what are they doing in the market?
- How many assets in the pipeline are likely to be approved and why?
- 4 What is the future market potential for drugs in the pipeline?

THE SOLUTION

Together, Pharmaprojects and Biomedtracker form the leading end-to-end intelligence solution designed to help you understand the global drug development pipeline, competitive landscape and the so-what of your competitors' drugs and trial milestones.

Pharmaprojects

Pharmaprojects helps you understand the global competitive landscape from pre-clinical right through to market, to be alerted to key milestones and timelines for competing drug development programs.



Validate your clinical and pre-clinical strategies by analyzing similar programs within a specific drug/ MOA etc. class.



Learn where comparator drugs are approved to support country-level decisions for protocol placement.



Our focus on industry sponsored drugs provides a more accurate competitive view.

Biomedtracker

Biomedtracker enriches your strategic lens with real-time events tracking and analysis to help you understand how impactful market movements and drug developments could impact the value of your assets.



Get the latest real-time analysis of drug development pipelines and competitive landscapes, including Drugs, Companies, Deals, Indications, Targets, Trials, Product Sales and more.



Improve your risk-reward ratio with multiple perspectives on the chances of approval for pipeline drugs.



Make better informed decisions faster. Access deal summaries, financial and analyst commentary to help you evaluate assets, find partners, and prepare optimal deal terms for your business.

Complete your intelligence with Datamonitor Healthcare

Understand the future market potential of assets in development and how they will impact the market.

Datamonitor Healthcare offers expert coverage of key diseases, treatments, companies, drugs, market access and market trends to support the development and validation of your strategic plans and ensure commercial decisions are based on marketplace realities.

Ask the Analyst – included as part of your subscription

You'll also get direct access to the global team of industry experts, including PhD and MD Scientific analysts, available to help answer your questions as you research and build your business strategy.



To learn more about Biomedtracker and Pharmaprojects and the advantages we can deliver to your company, please visit: **pharmaintelligence.informa.com** or email: **Pharma@informa.com**