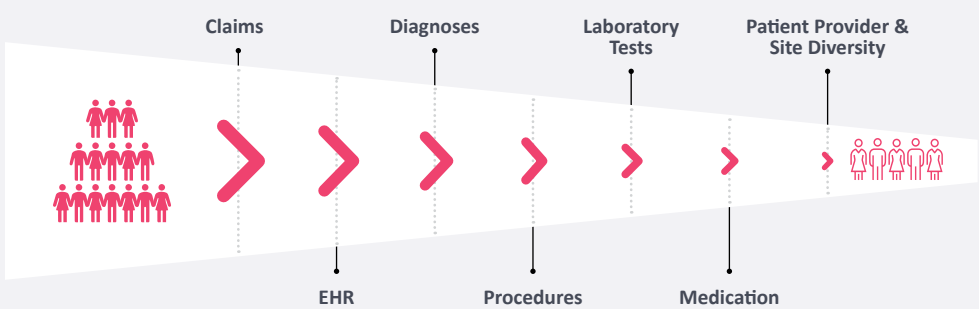# Complex clinical trial protocols have led us to a place where **every patient is a rare patient**

Citeline RWD Solutions provide you with a data-driven approach to help filter through the noise and find relevant patients matched to your protocol's inclusion/exclusion criteria.

Claims

Diagnoses

Laboratory Tests

Patient Provider & Site Diversity

EHR

Procedures

Medication

But how do we differentiate from other RWD providers?

RWD Solutions leverages a rich dataset to gain the most accurate, profound and meaningful insights, supporting your efforts across the life sciences ecosystem.

Broad Dataset Mirroring the US Population

Relying on medical claims drawn from multiple sources minimizes geographic and therapeutic blind spots enabling you to access the most comprehensive and realistic patient landscape for any given indication.

Comprehensive EHR Data in oUS Markets

Utilizing real-time, longitudinal EHR data empowers you to explore diverse patient cohorts in high-growth emerging markets ensuring you can accurately analyze new geographies with less competition for patients.

Proprietary Technology for Compliant Querying of Global EHR Data

Proprietary and patented technology allows for GDPR, HIPAA and APPI compliant querying of EHR data through our global network of hospitals. These technologies also permit interoperability between systems, languages, ontologies, coding systems and data structures, allowing you to worry less about data mastering and more about actioning insights.

Frequent Data Refresh

Daily EHR data refresh as well as monthly refresh and 1~2 month latency for US claims data allows for more accurate patient counts leading to better patient identification, engagement and recruitment.

Longitudinal Patient Tracking

Attributing de-duplicated, tokenized patients to the investigator and site levels allows for longitudinal patient tracking across providers and institutions.

- 60% of US patients have 2 or more years of data
- 40% of US patients have 5 or more years of data
- oUS EHR data provides 5-8 years of patient history information

Race Data for US Patients & Providers

Leveraging patient-level race data is vital to recruiting a diverse patient population that is not only reflective of the disease epidemiology but also meeting your diversification goals.

Diversifying the racial composition of your investigators provides another targeted approach to reach potential patients that may otherwise be excluded from clinical trials.

Linking RWD with Rich Citeline Data

Understanding an investigator or site's historical trial experience, competitive trial workload and regulatory actions alongside current patient volumes matched to the protocol I/E criteria allows you to make the most informed decisions driving the successful recruitment of patients.

Click here to learn more about **Citeline RWD Solutions**